



# Monthly Newsletter

www.ChisagoLakesChamber.com

February 2012

Serving the communities of Chisago City, Lindstrom, Center City and Shafer

## Upcoming Meetings & Events

- February 8: Board Meeting 4:00 p.m.**  
Chamber Office & Information Center  
30525 Linden Street, Lindstrom
- February 9: Chamber Member Luncheon**  
Time: 11:30 a.m.  
Speaker: **Randy Herreid, Kendall Howard**  
Caterer: **Eichten's Market & Café**  
Location: **Chisago Lakes Chamber Office**  
30525 Linden Street, Lindstrom

## Welcome New Members!

### *Howell Heating*

Forest Lake 651-398-1100

### *Affinity MedTech, Inc*

Chisago City 651-257-7733

## 2012 HOME GARDEN & BUSINESS SHOW

March 3-4

Saturday 10am-5pm Sunday 11am-3pm

- \* Exhibit space is still available. 2012 Chamber members in good standing receive an \$80 discount off booth registration.
- \* Volunteers are needed for Set-up, traffic control, take down, greeters, counters and Chamber booth.

To register call Coreen at 651-213-2600

To Volunteer call the Chamber office 651-257-1177

## What's Happening This Month

- |          |       |  |
|----------|-------|--|
| February | 7     | Studios of Art - What the Color of a Rose Means  |
| February | 7     | Using Technology & Social Media                  |
| February | 8-12  | Picket Fence Gals Sale                           |
| February | 9     | Ladies Night of Indulgence                       |
| February | 9-10  | Festival Theatre 'My Antonia'                    |
| February | 11    | Festival Theatre 'Hopelessly Romantic'           |
| February | 11-20 | Antique Mall Anniversary Sale                    |
| February | 14    | Valentine's Day                                  |
| February | 14    | Studios of Art - Purple Martin Habitat & Houses  |
| February | 16    | Using Technology & Social Media                  |
| February | 18    | Heritage Makers Digi Crop                        |
| February | 18    | LAYSB - Polar Plunge                             |
| February | 21    | Studios of Art - Joint Supplements: Do they Work |
| February | 28    | Studios of Art - Tips for Container Gardens      |
| February | 28    | Chisago Lakes Library eBook class                |
| March    | 3-4   | Home, Garden & Business Show                     |

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## **2012 Board of Directors**

### Officers:

President: Craig Stockel, Thrivent Financial  
Past President: John Renaker, Northwoods Roasterie  
President-Elect: Miriam Aaland, Parnly LifePointes  
Treasurer: Cory Lindgren, Lindgren & Associates  
Secretary: Loretta Anderson, Hazelden

### Directors:

Jim Green, Edward Jones Investments  
Bob Gustafson, Farmers Insurance Group  
Dan Brown, Chisago Lakes Achievement Center  
Matt Silver, Chisago County Press  
Renee Dabill, Renee Lynn Photography  
Adam Wojtowicz, Security State Bank

Executive Director: Tangi Schaapveld  
Office Manager: Laurie Doughty

### *How to contact us:*

Chisago Lakes Area Chamber of Commerce  
P.O. Box 283 – 30525 Linden St.  
Lindstrom, MN 55045  
Phone: 651-257-1177  
Email: [clacc@frontiernet.net](mailto:clacc@frontiernet.net)  
Web: [www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com)



### **A Note from the Chamber Board:**

*Jim Green*

Christmas and New Years are behind us. Another Celebration of the Lakes has come and gone. We need to commend the committee for providing a wonderful celebration at the park this year as our winters occasionally do not cooperate fully for this winter festival. We are now entering the Winter equivalent of the dog days of summer. It is not quite Spring, yet we will continue to experience a blast or three of Winter's flavor. This is the time of year where we may be inclined to get cabin fever. Getting out of the house is usually a remedy for this. If you are a winter enthusiast, there are plenty of places in our area to ice fish, snow mobile, downhill ski, cross country ski and more. For those of us who aren't into the outdoors this time of year, maybe you can use one of the local landscapers or garden centers to help you plan your Spring projects.

The Highway 8 project is approaching, and those of us who have businesses not impacted by the construction can be thankful. We can also make a point to patronize

the businesses in Lindstrom most impacted. Let's work together to help our neighbors through this challenging time. We may all find this activity to mutually beneficial.

Have a great February. Make the most of all 29 days.

## **UP NORTH FINE ART GALLERY**

13025 Lake Blvd, Lindstrom, MN 55045



Winter framing sale is running the entire month of February. Take **45% off** your second framing order when you bring in 2 or take 15% off one order. New winter hours are Wednesday-Saturday 10am-4pm and Sunday 12-4pm. They are also open for taking framing orders by appointments.

[www.GustafsGalleries.com](http://www.GustafsGalleries.com)

651-257-1821

## The Heritage Initiative



### **THE HERITAGE INITIATIVE**

The Heritage Initiative is a broad community project asking our neighbors if a National Heritage Area would be a good fit for our area. National Heritage Areas recognize places that have made important contributions to America's history and culture. They celebrate stories, conserve natural and historic resources, and help promote economic growth through local partnerships.

### **HERITAGE DISCOVERY WORKSHOPS**

Meetings will be held in counties around the region this winter and spring. Attend a meeting to learn more and to identify places, stories and cultural traditions that characterize our region. Please join us!

**Saturday, Feb. 25, 9 am - Noon**

**North Branch Area Library**

6355 379<sup>th</sup> Street, North Branch

Please R.S.V.P. by Monday, February 20<sup>th</sup>  
Call 715-386-9490, email to [jmoore@scvfoundation.org](mailto:jmoore@scvfoundation.org), or  
online at [www.stcroixheritage.org/workshops](http://www.stcroixheritage.org/workshops).

## **Lindstrom Antique Mall**

**18<sup>TH</sup> ANNIVERSARY SALE**

**FEBRUARY 11-20**

Storewide Sale – 20% off all items over \$5.00  
unless marked 'firm' or already on sale.

Downtown Lindstrom

651-257-3340

## January 11<sup>th</sup> Board Meeting Highlights

### Secretary's Report:

December minutes reviewed and accepted as written.

### Treasurer's Report:

Treasurer's report reviewed and accepted.

### Committee Reports:

#### • **Holiday Gala – Tangi**

Event was successful with many compliments on location, food and program.

#### • **Celebration of the Lakes** – Event moved to Ki Chi Saga Park due to poor ice conditions. With some events being canceled, most events will take place on Saturday. New event this year is the 'SMOOSH! Race'.

#### • **Home Show** – March 3-4 Plans are being finalized. Vendor numbers are up this year.

### New Business:

#### • **Village Profile Map** – Area map proof in review for changes. Map should be available this spring.

#### • **Copy Machine** – Lindgren and Associates donated a copier to the Chamber office.

#### • **Monthly Newsletter** – Electronic method of distribution went well.

### Executive Director's Report: Tangi

Among items reported to the board were:

- Membership updates
- Change in monthly luncheon meetings
- Social Media to communicate Chamber announcements/marketing events and activities.
- Chamber is now on Facebook.

### USING TECHNOLOGY AND SOCIAL MEDIA TO MARKET YOUR BUSINESS

*Chris Eng, Economic Development Authority*

Your product or service is only as valuable as your customers see it: in print, internet or social network. In this seminar, you will discover what you need to do to reach your customers. Learn the many factors to consider and techniques to use so you can build a successful marketing and advertising plan.

**Day Class #5500**

**Tuesday, February 7  
12:30-2:30pm**

**Evening Class #5501**

**Thursday, February 16  
7:00-9:00pm**

Each class is one session/\$20 and will be held at the Family Center. Register through Community Education.

#### COMMUNITY EDUCATION

13289 St. Croix Ave, Lindstrom  
651-213-2600

[www.ChisagoLakes.k12.mn.us/communityed](http://www.ChisagoLakes.k12.mn.us/communityed)



*The Chisago Lakes Chamber says  
Thank You 2012 Celebration of the Lakes Sponsors!*

#### POW

Plastic Products

#### GOLD

Chisago County Press • Federated Co-ops

#### SILVER

Wally Carlson and Sons BP • Grand Casino Hinckley Fairview  
Lakes Health Services • Hazelden Foundation Shaleen Team,  
ERA Muske • Polaris Industries

#### BRONZE

Stein Agency • Farmers Insurance, Tom Kieffer  
ReMax Complete Real Estate • US Bank

#### DIAMOND

Holiday Inn Express • Sno Barons Snowmobile Club

#### EMERALD

Bachman's Photography • Northwoods Roasterie  
Lake Area Bank • Xcel Energy • Central Bank

#### RUBY

Brinks Market • Grundhoefer & Alliegro • Lindstrom Foods  
Lindgren & Associates • Security State Bank of Marine Casterton  
Title • Dairy Queen • Bernick's Pepsi  
Shafer Contracting • Croix Valley Pick Up  
Chisago Hardware • ERA Muske Community Support

#### SAPPHIRE

Deutschland Meats • Eichten's Market & Café • Koehn Auto  
Edward Jones, Tom Hallberg • Holmquist Chiropractic Meredees  
Bistro • Parmly LifePointes • ConAgre Foods Security Victor  
Agency • Winehaven • Gallery Bar & Grill  
State Farm Insurance, Mike O'Malley

#### Thank you 2012 Celebration of the Lakes Committee Members

Greg Shaleen, ERA Muske

Renee Dabill, Renee Lynn Photography

Erin Thorvaldson, Edina Realty

Josh Leonhardt, Coldwell Banker Burnett

Orris Erlandson, Erlandson-Nelson Construction

Randy Fulton, FrontRunner

Craig Stockel, Thrivent Financial

Steve Smith, Gallery Bar & Grill

Matt Silver, Chisago County Press

Cory Lindgren, Lindgren & Associates

# Thank You!

[www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com)

## January Luncheon Meeting



**George McMahon**, County Commissioner  
**Chris Eng**, Chisago County HRA/EDA

The January luncheon was held at **Chisago Lakes Library** with 54 members and guests attending. Lunch was served by **Brinks Market & Deli** and **Northwoods Roasterie** provided coffee. Chamber president, **Craig Stockel** gave Chamber announcements which included The Celebration of the Lakes. Event will happen but due to weather conditions, will take place at Ki Chi Saga Park. The Pilot's reception will be held on Friday evening at the Lindstrom Community Center along with the Chili Cook Off and Community Potluck. Volunteers needed. Home, Garden & Business Show registration is now open. 2012 dates are March 3-4. Registration forms are available online at [www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com).

Thank you to everyone that joined us at the **Holiday Gala**. **Picket Fence Gals** have created a cookbook with proceeds going to the local food shelf. Available for sale at the Chamber office. New chamber members were welcomed. New members included **Jill Schreier**, **JS Nutrition and Wellness**, **Mark Kleeman, CSA**, **Gary and Carrie Mueller**, **Muellers Jewelers** and **Karen Stendahl**, **Karen & Associates**. Chamber is now on Facebook. Chamber announcements included **Friends of the Library's** Used Book Sale January 27-28, **Hazelden's** Women's Health Conference coming up March 15 & 22, **Chisago County Press** Community Guide ad deadline is in 2 weeks. **Bill Mack** announced a new book by Tyler Fish who grew up in the area. **Chisago Lakes Rotary** has purchased books for local schools. **Shari Bachman** promoted the Chili Cook Off/Pilots Reception/Community Potluck. **LAYSB's Aaron Lynch** announced the On Behalf of Youth Year Awards and their need for sponsors for Youth Pages. **Eichten's Market and Café** will be 100% Green in March! **Melissa Vrudny**, **Community Partnership with Youth & Families** invited members to their upcoming luncheon at **Hazelden** next Thursday. **Dan Brown**, **Chisago Lakes Achievement Center** announced their document management service, **Thrifty Goods Store and Arts of Craft Creation Store**. Proceeds go back to the clients.

Guest speakers were **George McMahon**, **County Commissioner** and **Chris Eng**, **Chisago County HRA/EDA**. **George McMahon** said Chisago County is doing well and gave a synopsis of the meeting with Bob Barrott. The Communication system has a cost of \$15 million that is without a tax increase. This is to go live in June. It will be a busy summer with all the road construction in Lindstrom, Shafer and Taylors Falls. The jail is not adding on. Cities are encouraged to continue to work together. The renewed bond rating is AA+. **Chris Eng** announced that he has a great board to work with, which includes **Jim Stein** and **Greg Hickox**. Chris is teaching a class on Social Media through Community Education in February. Chris encouraged businesses to take advantage of what the EDA has to offer at no cost. The help is available for professional business consulting. Grants are available to business owners in Lindstrom for improvements to buildings. Chisago City also has grants available. Revolving funds are available in Center City. Check out the new website that was created to assist through the Lindstrom road construction project at [www.ExploreLindstrom.com](http://www.ExploreLindstrom.com).



### My Antonia

Thursday, February 9 2:00pm & 7:30pm  
Friday, February 10 7:30pm

Based on the 1918 novel, "My Antonia" is produced by Illusion Theatre of Minneapolis. Festival is happy to present this touring production, which tells the story of the fictional Jim Burden. His story begins when he arrives in the town of Black Hawk, Nebraska where he has gone to live with his grandparents after his parents have died. Following his life from youth to adult, the play depicts Jim's strong feelings for Antonia, yet life shapes those feelings in ways a young Jim could not predict.

### 'New Doors' Creative Programming Opportunities

Saturday, February 11 7:30pm

"Hopelessly Romantic," the annual Valentine's Day show, combines poetry, music and Festival's own improvisation team, "Sew Good Improv," for a tongue-in-cheek look at the humorous, jaded and sardonic aspects of romance.

Once again, a poetry contest for all to enter will consider the best of sonnets, haiku, limericks and free verse for reading and prizes. Also, New Doors is sponsoring a one-act play writing contest with entries to be submitted by March 31. Complete information/guidelines for the contest are available under the "Now Playing/NewDoors: link at [www.FestivalTheatre.org](http://www.FestivalTheatre.org).

Questions about the New Doors program should be directed to Ed or Jackie by calling 715-483-3387.

## Featured Business – February 2012



### GARY & CARRIE MUELLER, MUELLER JEWELERS

Mueller Jewelers is a new family owned full service jewelry store located in Lindstrom, Minnesota. The owners, Gary and Carrie Mueller who live in Chisago City are jewelry experts with forty years of combined experience. Gary is a GIA Graduate Jeweler and Carrie is a GIA Graduate Gemologist.

The Mueller's got their start in January, 1992. Gary and Carrie moved out to Santa Monica, California to attend Gemological Institute of America (GIA). Carrie had always had a love for beautiful gem stones and wanted to make a career out of what she loved. Carrie took all the classes GIA had to offer to become a Gemologist. Gary had always worked with his hands and was very artistic, so Gary took the Jewelry Manufacturing Program to learn how to repair and make fine jewelry.

The Mueller's moved back to Minnesota after graduating where they found jobs in the Jewelry Industry. Carrie has a wealth of experience. Carrie has worked for a large diamond and gemstone wholesale company, managed a nationwide retail jewelry store, and for the last twelve years been employed at Continental Diamonds where she was a diamond and colored stone buyer. Gary went to work for a repair and custom shop for the first five years of his career. Gary was so busy with all his custom work that he decided to start his own custom shop called Facet Setting & Design Inc. where Gary has and still does custom jewelry for premier jewelry stores in the Twin Cities.

Mueller Jewelers is a full service jewelry store from repair to custom, old to new. The Mueller's are very friendly people that would love to become your favorite hometown jeweler. Stop in for a free cleaning and inspection and take a look at all the beautiful jewelry and gifts they have just in time for your special Valentine.

Tuesdays, Thursdays, & Fridays- 10:00am-5:00pm  
Wednesdays- 12:00-7:00pm  
Saturday- 10:00am-1:00pm  
Sunday & Monday- Closed

12865 Lake Blvd, Lindstrom 651-213-1010

# LAYSB News!

244 N. Lake Street, Forest Lake  
www.YSBLakesArea.org 651-464-3685

Lakes Area Youth Service Bureau's (LAYSB) Board of Directors is seeking nominations for candidates to receive the annual LAYSB service to youth awards. Awards will be given for service during 2011 in the following categories:

- ◆ "On Behalf of Youth Award" honors individuals who demonstrate a passion for the well-being of youth. This award will be given to one adult and one youth.
- ◆ "James Trudeau Award" honors a licensed police officer for service or activities related to youth.

Nomination forms are available online at [www.YSBLakesArea.org](http://www.YSBLakesArea.org) by clicking on 'LAYSB Awards'.

◆ ◆ ◆

Take the Plunge for LAYSB! Join their team 'LAYSB Rock Starz' to help support their mission to Ensure the Success of Youth! Saturday, February 18<sup>th</sup>. Register at the official Winter Plunge website [www.WinterPlunge.Kintera.org](http://www.WinterPlunge.Kintera.org).

## Quote for the Month

"The principle is competing against yourself.  
It's about self improvement, about being better  
than you were the day before."

~Steve Young~

### LIFE PHASES NUTRITION

12841 Lake Blvd, Lindstrom 763-439-0316

## GRAND OPENING!

Life Phases Nutrition is now open. Stop in and meet Kristy & Kendall Norman. While you are there enjoy a Smoothie or Energy Tea. Your first one is free with a free wellness evaluation. Good for breakfast, lunch and afternoon snack!

### PICKET FENCE GALS SALE

February 8-12

Wednesday 3-7

Thursday-Saturday 9-6

Sunday 11-5

Every room in this historic house is packed with  
unique and interesting treasures.

Downtown Lindstrom

[www.PicketFenceGals.com](http://www.PicketFenceGals.com)

651.257.3370

[www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com)

## 2012 Community Ambassador



The Chisago Lakes area Chamber of Commerce is pleased to announce that **Loretta Anderson** has been named the 2012 Community Ambassador! Each year, as part of the Celebration of the Lakes festivities, the Chamber recognizes an individual or family that has made a significant contribution to the quality of life within this community and helps to preserve our heritage.

Loretta has a long history of outstanding community service. As Manager of Community Relations for the Hazelden Foundation, Loretta has a passion about the *hope and healing* that Hazelden offers individuals, families and communities impacted by the devastating disease of alcohol and drug addiction. She has played a key role in bringing awareness into the community, through the organizations she is involved in and the volunteers she works with.

Loretta has more than 40 years of experience in administration, volunteer management, corporate and local events and community involvement. She currently serves on the board of the Chisago Lakes Area Chamber of Commerce (past president), Rotary Club of Chisago Lakes (past president), Chisago Lakes Area Community Foundation, Community Partnership with Youth and Families, and The Refuge Network domestic abuse services and shelter. She held past board/leadership roles at the Minnesota Association of Volunteer Administration, MARRCH School Section, East Metro School-to-Careers Partnership and St. Croix Center for the Arts. In addition, Loretta continues to serve on a number of committees and task forces, partnering with business, education, law enforcement, drug court, health care, and non-profits to promote healthy and safe communities in Chisago County and surrounding areas. She was the recipient of the 1999 Minnesota Association of Volunteer Administration distinguished member award and 2008 Rotary International Paul Harris Fellow award. Loretta attended University of Wisconsin-Eau Claire, holds a

Hamline University-volunteer management certificate and a mini-masters degree in volunteer management from the University of St. Thomas.

Loretta (Greene) Anderson has always lived in the Chisago Lakes Area, and her ancestry goes back five generations. The Greene family emigrated from Germany in the late 1800's and settled on farm land that is south of what is now Highway 8 in Shafer. On her mother's side, the Nelson family emigrated from Sweden in about the same timeframe, and settled north of Highway 8. Both families still farm the land that has been in their respective families for more than a century.

Loretta raised her family here, and truly enjoys "making a difference" in the lives of her friends and family, and in the community. Her outreach extends beyond health and wellness, to the arts, the environment, parks and recreation, safety, education, religion, and other aspects of life. Loretta is called upon to participate in numerous events and causes because she has a reputation for working hard, being very professional and getting things done.



designers  
salonspa

11495 Brink Ave, Chisago City  
www.DesignersSalonSpa.net 651-257-9477

**All Color Services 15% off for the month of February!**

✂ All Month--February 1- 29

✂ All Stylists

✂ All Color Services--foils, root touch-ups, full colors...even glossings!

Just adding some color or dimension can make for a brighter day and a lasting boost to ones spirit!

**LINDSTROM CHIROPRACTIC CENTER**

**12099 Lake Blvd, Lindstrom**

**'Ladies Night of Indulgence'**

**Thursday, February 9 6-8:30pm**

A special night for ladies! Enjoy a free massage, skin care, nutrition, wellness products and much more!! Refreshments will be served.

**www.LindstromChiro.com**

**651-257-1103**

**CHISAGO LAKES AREA LIBRARY**  
11754 302<sup>nd</sup> St, Chisago City

**eBook Class**

Tuesday, February 28 3:00pm

Want to get into the eBook craze? Learn the basics of downloading eBooks from the East Central Regional Library's website in this 90 minute class. No need to bring your own eReader, they will be provided. Pre-registration required by February 23! Stop by the library or call 651-257-2817 to pre-register.

**NORTHWOODS ROASTERIE**

12710 Lake Blvd, Lindstrom

**Coffee and Pie Night**

Every Friday Night! 5-9pm

Come enjoy coffee and fresh baked pies!

www.NorthwoodsRoasterie.com 651-257-5240



**MN Chamber Update**

Grow Minnesota! Bolsters Chamber's Efforts

By David C. Olson

The Minnesota Chamber works year-round to enhance the overall environment for business and job growth in Minnesota. Our mission has been supported the past nine years through Grow Minnesota!. our private-sector economic development program aimed at retaining and creating Minnesota jobs.

"Tomorrow's Workforce" is the theme of Grow Minnesota!'s 2010-2011 program year. The annual report will be released in January on our website at [www.mnchamber.com](http://www.mnchamber.com).

This year's findings echo a theme heard in several circles. Many companies are struggling to find workers in this challenging economy. When they do find workers, the individuals often lack the right skills.

Grow Minnesota!, in partnership with nearly 60 local chambers of commerce and private economic development organizations, had another impressive year. More than 400 business volunteers assisted chamber staff in conducting nearly 1,000 conversations with owners or top management of companies across the state. Twenty-three percent were revisits of companies from previous years.

The successes achieved would not be possible without the participation and contributions of our local partners.

The visits provide the "eyes and ears" on the changes and, hopefully, growth at almost 1,000 Minnesota businesses. Grow Minnesota! is earning a reputation for

connecting individual businesses with necessary private and public resources to address their specific challenges. This past year the program provided one-on-one assistance to 122 firms that resulted in protecting 4,900 jobs.

Equally important, Grow Minnesota! business visits provide important feedback on what's working and not working in state public policy, especially those policies that affect the development of the state's economy and job growth. The Minnesota Chamber uses information gleaned from business owners and managers to bolster our agenda at the Capitol. This year's visits reinforce our top priorities for 2012:

- Develop the best talent for our workforce – Chamber initiatives include improving K-12 teacher evaluation and aligning higher education with workforce needs.
- Make business costs more affordable – Initiatives include restructuring electric rates so they reflect the cost of serving each specific customer, implementing a state health insurance exchange, and leading the discussion on tax reform.
- Ensure fairness in state rules and regulations – Initiatives include creating a permit advocate for large private-sector economic development projects as well as advocating for legal and regulatory reform.
- Be innovative and entrepreneurial in delivering government services – Initiatives include leading local and state government service redesign, supporting priority and outcomes-based budgeting and aligning public-sector compensation systems with the private sector.

The Minnesota Chamber truly has a two-pronged strategy for building the state's economy. We're still working to strengthen the statewide business climate. Plus, we're rolling up our sleeves to help companies one at a time. We're seeing results on both fronts. If your company would like a visit from Grow Minnesota!, please contact Bill Blazar, senior vice president of public affairs and business development, at [bblazar@mnchamber.com](mailto:bblazar@mnchamber.com).

*David Olson is president of the Minnesota Chamber of Commerce.*

*For more information visit [www.mnChamber.com](http://www.mnChamber.com).*



Minnesota Chamber of Commerce  
The Voice of Business

# The Heritage Initiative



Many **WATERS**  
Many **STORIES**

*One Special Place*

Exploring our communities in the St. Croix River region and their contributions to the American story

## WHAT IS THE HERITAGE INITIATIVE?

The Heritage Initiative is a broad community project asking our neighbors in Minnesota and Wisconsin's St. Croix River region if a National Heritage Area would be a good fit for our area. The Initiative seeks to identify shared stories and special places, discuss benefits and challenges, and ultimately decide whether or not to pursue Heritage Area designation.

### What is a National Heritage Area?

A National Heritage Area recognizes a region's important contributions to America's history and culture and celebrates its stories, conserves its special qualities, and helps promote economic growth. Heritage Areas are designated by Congress and are planned and managed by citizens, community leaders, and public and private organizations.

### Where?

The Heritage Initiative study area includes 11 Minnesota and Wisconsin counties and communities along the St. Croix and Namekagon rivers, and the other major rivers and lakes that flow into them. Ultimately, the stories our region has to tell and the level of community interest would determine the boundaries of a Heritage Area.

### Public Involvement

Community meetings around the region will start in early 2012. Beginning at the same time, you can visit the Heritage Initiative website at [stcroixheritage.org](http://stcroixheritage.org) to share your stories and participate in the discussion.

Other side: Ideas of what a Heritage Area might look like in our region ►►



***Valentine's at Eichtens***  
*Luncheons February 13 & 14th 2012*  
*Dinner February 14th, 2012*



***Appetizers Specials (Mon/Tues)***

Eichtens Artichoke Dip	\$7.95
Bruschetta	\$7.49
Eichtens Cheese Curds	\$6.49



***Luncheon Specials (Mon & Tues)***

Walleye Filet, Wild Rice Pilaf, Salad, and Sautéed Vegetables	\$13.95
Hot Turkey Sandwich with Garlic Potatoes, Gravy & Sautéed Veg.	\$11.95
Garlic Chicken Alfredo with Caesar Salad & Garlic Toast	\$10.95



***Dinner Special (Tues—4:30 pm - 8:30 pm)***

All Dinners served with Specialty Salad with Artisan Spreads & Baguette.

Bison Tenderloin with Bay Scallops, Crème Fraiche & Sautéed Veg	\$24.95
Walleye Dinner, Wild Rice Pilaf and Sautéed Veg.	\$21.95
Shrimp Scampi, Crème Fraiche & Sautéed Veg.	\$19.95
Garlic Chicken or Shrimp Alfredo and Garlic Bread	\$16.95



***Desserts***      *(Enough for Two to Share)*      **\$5.95**

- Carrot Cake
- Red Velvet Cake
- Decadent Chocolate Cake.
- Cheesecake
- Turtle Chocolate Caramel Dessert



*Glass of Champagne*      *(To Toast Each Other)*      **\$3.99**

***Reserve now at 651-257-1566***

