



# Monthly Newsletter

www.ChisagoLakesChamber.com

May 2011

Serving the communities of Chisago City, Lindstrom, Center City and Shafer

## Upcoming Meetings & Events

- May 11: Board Meeting 4:00 p.m.**  
 Chamber Office & Information Center  
 30525 Linden Street, Lindstrom
- May 12: Chamber Member Luncheon**  
 Time: 11:30 a.m.  
 Speaker: **Rotary Swedish Exchange Student**  
 Caterer: **Bayside Bar & Grille**  
 Location: 12565 Lake Blvd, Lindstrom

## Welcome New Member!

*Rank on Top*

**Troy Curfman**

Lindstrom 651.208.2516

## OPEN FOR THE 2011 SEASON

- ▶ **Gammelgården Museum** – May 1<sup>st</sup>  
 20880 Olinda Trail, Scandia 651.433.5053  
[www.GammelGardenMuseum.org](http://www.GammelGardenMuseum.org)
- ▶ **Taylor's Falls Scenic Boat Tours** – May 1st  
 Mother's Day, History & other Specialty Cruises!  
[www.TaylorsFallsBoat.com](http://www.TaylorsFallsBoat.com) 651.465.6315
- ▶ **Wild Mountain Water Park** – May 23<sup>rd</sup>  
 Alpine Slide & Go-Karts  
[www.WildMountain.com](http://www.WildMountain.com) 651.465.6315

# Thank You!

**Tupperware-Elda Hanson**

**715-483-9318**

**Our May Refreshment Host**

## What's Happening This Month

- |     |       |                                              |
|-----|-------|----------------------------------------------|
| May | 1     | Sunborn Stables Open House                   |
| May | 1     | 'Music for the Heart' Zion Church            |
| May | 2     | Men's Night Out-Designer's Salon             |
| May | 4     | 'Hearing Loss – How to Cope'                 |
| May | 5     | Lindstrom's Ladies Night Out                 |
| May | 5-7   | Sweet Swede Candy Shoppe Open                |
| May | 6-8   | St. Croix Pottery Tour                       |
| May | 7     | Lion's Cadillac Dinner                       |
| May | 7     | Festival Theatre 'Kentucky Derby Party'      |
| May | 11-15 | Picket Fence Gals Sale                       |
| May | 12-14 | Sweet Swede Candy Shoppe Open                |
| May | 18    | Parmly LifePointes 'Get your Ducks in a Row' |
| May | 21    | Lion's Carp Festival                         |
| May | 21    | Chisago Roadhouse Car Show                   |
| May | 21-22 | Lindstrom Antique Mall 20/20 Sale            |
| May | 22    | Family Farm Fest – Moody Round Barn          |
| May | 30    | Memorial Day – Memorial Ceremony             |

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## **2011 Board of Directors**

### Officers:

President: John Renaker, Northwoods Roasterie  
Past President: Jim Green, Edward Jones Investments  
President-Elect: Craig Stockel, Thrivent Financial  
Treasurer: Cory Lindgren, Lindgren & Associates  
Secretary: Loretta Anderson, Hazelden

### Directors:

Bob Jennissen  
Bob Gustafson, Farmers Insurance Group  
Dan Brown, Chisago Lakes Achievement Center  
Matt Silver, Chisago County Press  
Miriam Aaland, Parmly LifePointes  
Renee Dabill, Renee Lynn Photography

Executive Director: Tangi Schaapveld  
Office Manager: Laurie Doughty

### *How to contact us:*

Chisago Lakes Area Chamber of Commerce  
P.O. Box 283 – 30525 Linden St.  
Lindstrom, MN 55045

Phone: 651.257.1177

Email: [clacc@frontiernet.net](mailto:clacc@frontiernet.net)

Web: [www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com)

## **SPRING CLEANING: START WITH YOUR BUSINESS**

By: Rieva Lesonsky CEO/President

It's been a long winter but thankfully spring is finally here. Being a native New Yorker, I've always considered spring—not the dreary days of January—the beginning of the New Year. The economy seems to be mimicking the seasons. The dark days of economic winter are gone, and the economy, like the spring flowers, is showing signs of life. In that spirit, this is a good time to do some spring cleaning and ensure your business is ready to bloom.

**1. Update your business plan.** Your business plan doesn't have to be a formal document, unless you're planning to seek financing or sell your business in the near future—in which case you'll need a well-written plan. For the rest of us, having some type of plan on paper and revisiting it at least once a quarter keeps your business on track. With so many opportunities out there, it's easy to get distracted from your final destination if you don't refer to your road map every now and then.

**2. Decide what you want—and need.** What are your current business goals and what will it take to reach them? Perhaps you'll need more capital, new equipment, a bigger location or a strategic partner. Go deep—figure out specifically what you want and the steps you need to take to get there.

**3. Think positive.** Thankfully, small business owners are natural optimists—it's what got us through the Great Recession. With the economy in rebound, you need to power up your positivity even more. Get ready for growth, even if you're not totally certain it's coming. The business owners who will benefit from the recovery are those who have faith—and a plan.

**4. Act now.** You know that new idea you've been mulling over for months (or maybe years)? Time to pull the trigger. I'm not saying you shouldn't do your due diligence and weigh the risks and rewards, but once you've done that, don't dither—get going. In today's business world, you've got to move fast.

**5. Reward your team.** Your employees have hung with you through some tough times—and you wouldn't be here without them. Show them you appreciate them in any way you can: with profit sharing, other financial rewards or with nonmonetary perks like flex time and remote work if possible. Either way, make sure you let your staff know on a personal level how much you value their hard work.

**6. Work the Web.** I hope you have a website (too many small businesses don't). Now you have to work it and start truly taking advantage of the social Web's power. Learn all you can about social media, local search sites, geolocation marketing, ratings and review sites and more. (OPEN Forum is a great place to start.)

**7. Get ready to work harder than ever.** Yes, it's been a tough few years—but now isn't the time to kick back. In fact, it's time to power up. To take advantage of the recovery, you'll need to be at the top of your game. Work hard—but also smart. Do what it takes to get energized: eat right, get enough sleep and grab some time (however short) for yourself each day. You can't run a marathon if your battery's drained.



## **CHISAGO LAKES LIONS 'Cadillac Dinner'**



Where: Chisago City Community Center  
When: Saturday, May 7, 2011  
Time: Social Hour 6:00 pm-7:00 pm, Dinner 7:00 pm  
Dinner: Choice of Prime Rib or Chicken

Ticket Price: \$135 per couple

For Reservations call:

Tom Hallberg ..... 651.257.2937 or 651.269.2596  
Linda Lindgren ..... 651.257.6878  
Gary Gerke ..... 651.257.5679  
Brad Mattson ..... 651.257.6270  
Jodi Otte ..... 651.257.4226 or 651.775.4226  
Jim Green ..... 651.257.7407 or 651.257.4646

Over \$3000 Value in Raffle Prizes and \$4450 in Cash Prizes!  
Winners need not be present to win.

## April 13<sup>th</sup> Board Meeting Highlights

### Secretary's Report:

March minutes reviewed and accepted as written.

### Treasurer's Report:

Treasurer's report reviewed and accepted.

### Committee Reports:

#### • **Home, Garden & Business Show**

Feedback from vendors has resulted in changing hours of the show to Saturday 10-5 and Sunday 11-3.

### New Business:

- **Area Map** – discussion of map reprint, taking into account printing schedules, road construction and quantity on hand.
- **'Frontier Gives' program** – Frontier would like to name Chisago Lakes Chamber as the non-profit recipient.
- **Golf Tournament** – first golf committee meeting will be May 11 at 3pm.
- **Chamber Building Landscape and Paint** – landscaping and exterior painting of the Chamber building is needed.
- **Area Marketing** – Chisago County EDA will help with marketing projects for the Chisago Lakes Area.

### Old Business:

- No old business for discussion

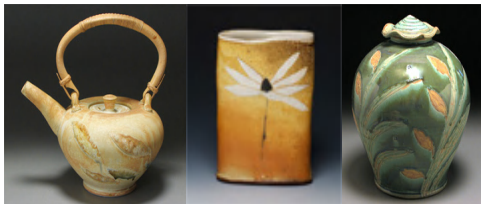
### Executive Director's Report: Tangi

Among items reported to the board were:

- Membership staying steady
- Full page ad in St. Croix Valley Tourism Alliance publication is out and being distributed.
- The Chamber is purchasing a half-page ad in the summer edition of the MN Trails magazine with the help from area business listings.

## 19<sup>th</sup> Annual St. Croix Valley Pottery Tour

Friday-Saturday, May 6<sup>th</sup> – 7<sup>th</sup> 10am-6pm  
Sunday, May 8<sup>th</sup> 10am-5pm



[www.MinnesotaPotters.com](http://www.MinnesotaPotters.com)

designers  
salonspa

### 'MEN'S NIGHT OUT'

Starting Monday, May 2<sup>nd</sup>

The first Monday of each month we will reserve our appointment book from 4-8:30 p.m. for men who do not like to make appointments. Walk-ins only! There is availability for pedicures, manicures, back & brow waxing and more. May 2<sup>nd</sup> will offer many specials for gift cards, punch cards, and evening specials at the Taphouse Grill. Come and check us out it will be a fun men's night out.

11495 Brink Ave, Chisago City 651.257.9477



### The Sweet Swede Candy Shoppe Premium Chocolates

Open Mother's Day weekend! Mother will love our new Bon Bons!

Graduation Party season is here! How about a candy buffet decorated in your school's colors! Chisago Lakes/Wildcat Graduation Parties receive a 10% discount.

May 5-7 & May 12-14

Thurs.-Fri. 11:30-5:30, Sat. 11:30-3:00

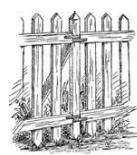
[www.TheSweetSwede.com](http://www.TheSweetSwede.com)

651.387.1214

### MEMORIAL DAY CEREMONY

Monday, May 30 2pm

VETERAN'S MEMORIAL  
Downtown Lindstrom



### PICKET FENCE GALS SALE

May 11-15

Wednesday 3-7

Thursday-Saturday 9-6

Sunday 11-5

Enjoy walking through rooms packed with unique treasures. Downtown Lindstrom.

[www.PicketFenceGals.com](http://www.PicketFenceGals.com)

651.257.3370

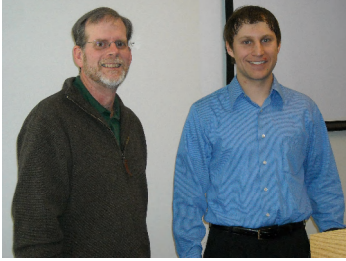
### Quote for the Month

"Excellence is not a singular act but a habit.

You are what you do repeatedly."

~ Shaquille O'Neal~

## April Luncheon Meeting



Chamber President, John Renaker (left) and Jeff Stebbins, New Vision Computer Solutions

The April luncheon was held at Chisago Lakes Library with 41 members/guests in attendance. A wonderful pork chop dinner was served by **Deutschland Meats** and coffee was provided by **Northwoods Roasterie**. Thank you to our April Refreshment Host: **St. Croix Regional Medical Center**. Chamber president, **John Renaker**, explained MN Trails advertising opportunity. Member announcements: **Jim Green** promoted the Lions Cadillac Dinner coming up May 7 from 6-9:30 pm \$135/couple and every ticket wins a prize. **AnnMarie Brink** announced that **USBank** will be hosting Customer appreciation days before Karl Oskar Days and Ki Chi Saga Days. **Pete Lawrence, Landscape Direction** talked about the concern of higher gas prices and the working with other area businesses for cost savings. **Loretta Anderson** announced the 3<sup>rd</sup> Annual Women's Gathering taking place on June 16, 6:30-8pm at Panola Valley Gardens. **Shari Bachman** made known **Bachman's Photography's** new website and business cards. Also check them out on Facebook. **Carla Lydon, Chisago Lakes Library**, encouraged people to attend the free Meet the Author events. She also announced there is now a group, 'Friends of Allmansrätt' and there is a brochure for membership. Our speaker for the luncheon was **Jeff Stebbins** with **New Vision Computer Solutions**. The topic was Microsoft Office for the small business professional. Jeff shared the importance of the cloud and how it can help you organize and safeguard your business. The cloud is another name for the internet. Now the cloud has expanded to include a whole new range of business services. Familiar business applications can now be accessed through the cloud, removing the need to have these applications installed on your computer.

## CHISAGO LAKES TRIATHLON July 23-24

It takes about 150 terrific volunteers to make a successful triathlon happen. Maybe it is a water station, a turn, registration, Kid's Tri or flipping pancakes. Whatever your position is, it is appreciated by the athletes, spectators and the Chamber.

If you are interested in volunteering for this year's triathlon, please call the Chamber office at 651.257.1177

## Chisago Lakes Lion's Club 2nd Annual Carp Tournament Saturday, May 21 North & South Center Lakes



Whether you want to be a carp catcher or just want to watch, you will have a great time. There will be fishing, music, kid's games and lots of laughs!

Contest Hours: 7am – 3pm  
Weigh-in: By 3pm  
Live Music: 1-4pm 'Ride' Blues to Rock Your Soul!  
Registration Fee: \$30/Seniors, age 14 and over  
\$15/Juniors, age 13 and under

Weigh-in and Festival at Lion's Park, Lindstrom. Contact Steve Levey 651-462-7900 or slevey@frontiernet.net with any questions. Registration forms available at [www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com)



## Family Farm Fest

Sunday, May 22 Noon-4:00 p.m.

Tour Moody Round Barn, the last Round Barn in Chisago County. The barn was built in 1915 and is on the National Register of Historic Sites.

Your afternoon will be filled with fun activities. There will be Live Animals, Farm Equipment, Antique Cars, Old Fire Engine, Silent Auction and Crafts available. Youth can enjoy shoreline fishing - bring your own pole. Music provided by County Commissioner Ben Montzka and Family. Food & Beverages will be available. T-Shirts and Books for sale.

*Proceeds will go towards a new roof on the farmhouse.*

24401 Lofton Avenue, 5 miles south of Chisago City

## Gustaf's Galleries

13025 Lake Blvd, Lindstrom

Up North Fine Art Gallery in Gustaf's Galleries featuring five local potters, with a special outdoor exhibit Friday through Sunday-Mother's Day Weekend.



[www.GustafsGalleries.com](http://www.GustafsGalleries.com)  
651.257.1821

Mother's Day  
Sunday, May 8th

## Featured Business – May 2011



### SMALL BUSINESS DEVELOPMENT CENTER

#### *FINDING THE PATH TO SUCCESS*

You have a great concept, but don't know where to start. The Small Business Development Center (SBDC) business readiness assessment process helps you take the leap from concept to reality; we will help you develop the plan and walk with you down the plan to success.

You have launched your business, the "Open" sign is up, but you've found that things aren't going as you expected. Maybe customers aren't coming or they're coming too quickly. We provide the guidance you need during the formative years when businesses run the greatest risk of failure.

Maybe you are ready to expand and take things to the next level. Or you are growing and you don't know how to manage all the demands. We can provide the professional guidance you need to make the critical strategic decisions necessary for long-term growth, probability, and success!

We offer confidential, professional business consulting at no cost to help clients identify, understand, and overcome the challenges of running a successful business. We provide relevant, realistic, and sound advice you can trust in such areas as:

- Access to capital and loan packaging
- Financial analysis and assessment
- Cash flow management
- General marketing and research
- Marketing plan development
- Feasibility analysis
- Start-up assistance
- Business plan development
- Succession and strategic planning

Services are provided free of charge by Chisago County HRA-EDA. Services are funded in part through a cooperative agreement with the US Small Business Administration, Minnesota Department of Employment and Economic Development, and regional support partners – Central Lakes College, Brainerd.

**Chisago County HRA-EDA**  
**38871 Seventh Ave. North Branch**  
**651.674.5664 sbdc@chisagocounty.org**

## LAYSB News!

Like to run or walk with friends? Sign up for the Johnson/Turner Calorie Burner 5K Run/Walk on **June 4** in Forest Lake! Registration begins at 9:00 a.m. To register, visit [www.JohnsonAndTurner.com](http://www.JohnsonAndTurner.com) and click on 5K. The cost is \$25 per person or \$40 per couple. All proceeds will benefit Lakes Area Youth Service Bureau.

Businesses are encouraged to join the Facebook Group "World of Work – Job Postings for Forest Lake, Chisago Lakes & North Branch." High School students who have been through a three hour training on the working world are connected and will be looking for any job postings from local businesses there! Any questions? Contact Tovah at 651.464.3685.



### **NORTHWOODS ROASTERIE**

12710 Lake Blvd, Lindstrom

#### **Coffee and Pie Night**

Every Friday Night! 5-9pm

Come enjoy coffee and fresh baked pies!

[www.NorthwoodsRoasterie.com](http://www.NorthwoodsRoasterie.com)

651.257.5240

### **CHISAGO ROADHOUSE TAVERN**

10805 Lake Blvd, Chisago City



#### **Car Show/Community Appreciation Day!**

Saturday, May 21 3-6 p.m. Event starts at 3pm with live music by The 57 Chevy Band all day and night. Food, fun, and great old school times!

[www.ChisagoRoadhouse.com](http://www.ChisagoRoadhouse.com)

651.257.6633

#### **"Get your Ducks in a Row"**



Wednesday, May 18

10:30 a.m.-1:00 p.m.

Ecumen Parmly LifePointes spring seminar and luncheon will feature area experts presenting information and insight for estate, financial and spiritual planning. This seminar is free but seating is limited. RSVP by May 11 to 651.214.1957.

Ecumen Parmly LifePointes  
Chapel View Conference Room  
28210 Old Towne Rd, Chisago City

**SHIPP DENTAL CARE**  
11721 Stinson Ave  
Chisago City 651.257.2921

We are currently accepting new patients! We are conveniently located in the lower level of the Fairview Chisago Lakes Clinic in Chisago City. We have daytime and evening appointments available.

We strive to make your office visit as comfortable as possible. We also make sure we answer all of your questions so you are informed of your dental choices.

COME SMILE WITH US!



www.shippdental.com

### 1<sup>st</sup> ANNUAL OJIKETA ART BLITZ

Chisago City is hosting the Ojiketa Art Blitz at Ojiketa Regional Park. The event is scheduled for **Saturday, June 18<sup>th</sup> from 11am to 6pm**. Stop by to view and/or purchase works of art by local artists. Enjoy live music from local bands, local food vendors, visual arts and wine tasting. This is a unique event with the mission sharing local artist awareness.

If you are a local artist and would like to participate in this juried Art Blitz, *registration forms must be received by June 3<sup>rd</sup>* and can be found at [www.ci.Chisago.mn.us](http://www.ci.Chisago.mn.us) or [www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com). Call Doris Zacho at 651-257-5464 with any questions.

### Zion Evangelical Lutheran Church

28005 Old Towne Road, Chisago City

Zion Lutheran Church invites you to their annual Music Festival, featuring the "Sav" Quintet led by Mike Savola. Refreshments to follow concert. Tickets available at the church office, 651.257.2713.



Sunday, May 1<sup>st</sup> 7-8 p.m.

### GENERATIONS HARDWOOD FLOORING

*Where Beautiful Floors are a Family Tradition*

Time for Spring Cleaning! How are your floors looking? Re-coats and Re-sands bring new life to old wood floors. 10% off work completed in May.

Call Josie today 651.653.9900

2321 210<sup>th</sup> Ave St, St Croix Falls, WI

[www.GenerationsHardwoodFlooring.com](http://www.GenerationsHardwoodFlooring.com)



### KENTUCKY DERBY PARTY

Saturday, May 7<sup>th</sup> 3:30 p.m.

Paradise Landing will feel a little like Churchill Downs on Saturday, May 7<sup>th</sup> as Festival Theatre and supporters of the arts throughout the St. Croix Valley and beyond come together to raise money to prepare for the 22<sup>nd</sup> annual season of producing professional theatre in St. Croix Falls. The party begins at 3:30 with a social hour that includes mint juleps, race day wagers, and theme-based silent auction as attendees prepare to see the 137<sup>th</sup> run for the roses at Churchill Downs. A scrumptious dinner has been created by Paradise Landing including the Louisville traditional Hot Browns and Derby Pie. Music, prizes for best ladies hats and wildest men's pants, and a whole lot of fun await all who attend. A live auction includes authentic Kentucky Derby memorabilia.

Sponsored by Paradise Landing in Balsam Lake, WI. Tickets are \$75 each and are on sale now. For additional information or to purchase tickets to the Kentucky Derby Party, call 888-887-6002 or 715-483-3387.

### FAIRVIEW LAKES HEALTH SERVICES

'Hearing Loss—How to Cope'

Wednesday, May 4 2-3 p.m.

May is Better Speech and Hearing Month. Join Audiologist Lori Marion, M.A., CCC-A as she discusses hearing loss, hearing testing and will provide a brief review of amplification and assistive listening devices. No preregistration is necessary for this free Today's Health Topic event.

Fairview Lakes Medical Center, Wyoming  
Conference Room B

### LINDSTROM'S LADIES NITE OUT!

Thursday, May 5 3-8 p.m.



Ladies, enjoy a night out in downtown Lindstrom. Stop by businesses for shopping, drawing for prizes, food, drinks, great sales, free stuff and lots of fun.

Call **Woods Interior Design** at 257-8087 with questions



## SPRING CLEAN-UP DAYS

*Proof of residency required at events sponsored for residents only. Items require a payment at drop off.*

**Chisago Lakes Rotary Club – Saturday, May 21 8-11am**  
Partnered with Bridging to collect household items for families in transition, Bridging will have a semi-trailer located at Frontier Communications building, 10586 Liberty Lane, Chisago City. Taking large or small furniture. For a complete list of acceptable items go to [www.bridging.org/productdonation.html](http://www.bridging.org/productdonation.html)

**Chisago City & Lindstrom – Saturday May 21 8-11 am**  
at Liberty Lane in Chisago City's Industrial Park. 651.257.4162 or 651.257.0620

**Chisago Lake Lutheran Church, Center City Saturday, May 7, 9 am-2 pm** Accepting appliances, electronics, tires, mattresses, auto batteries, florescent bulbs, lawnmowers, grills and scrap metal.

**North Branch – Saturday, May 14, 9 am-Noon** at the City Garage, 39276 Grand Ave. Accepting appliances, tires, electronics, florescent bulbs, car batteries, furniture and garbage. 651.674.8113. There will be works at the city compost site to load free compost for you too.

**Taylors Falls – Saturday, May 7 9 am-Noon**  
Accepting appliances, tires, electronics, furniture, trash, construction material. 651.465.5133

**Shafer** – Will be held June 4.

*Drop off unwanted medications for proper disposal at the Chisago County Sheriff's Dept, 313 N. Main St, Center City or North Branch Police Dept, 6408 Elm St, North Branch.*

**20/20 Sale!**  
**May 21-22**  
**Lindstrom Antique Mall**



Storewide Sale – 20% off all items over \$5.00 unless marked 'firm' or already on sale.

Downtown Lindstrom 651.257.3340

### MN Chamber Update

Grow Minnesota! boosts economic development  
By David C. Olson

Minnesota faces many challenges if it is to build the infrastructure necessary to develop and grow our economy. The Minnesota Chamber of Commerce is advancing several key policy initiatives at the 2011 Legislature intended to make this state attractive to companies to start or locate and expand here.

Equally important, however, is that Minnesota is pro-active in

checking in with businesses – thanking them for investing in this state and asking them what can done to help them be more successful from their Minnesota base. That's the foundation of Grow Minnesota!, the Minnesota Chamber's distinctive private-sector initiative aimed at retaining and creating Minnesota jobs.

The Grow Minnesota! statewide network is in its eighth year and includes 56 local chamber and private-sector economic development organization partners. Programs are now operating in 60 of the 87 counties in Minnesota with more than 350 volunteer business leaders statewide currently engaged in the face-to-face visits. These conversations really are the engines – jet engines at that – for job creation.

Grow Minnesota! welcomes its newest partner – the Hispanic Chamber of Commerce of Minnesota. "Regular business retention visits to our Latino companies will allow us to increase our business assistance effectiveness," said Val Vargas, president and chief executive officer of the Hispanic Chamber. "We can better accomplish our mission of economic empowerment of the Latino community for a stronger Minnesota. The statewide Grow Minnesota! program provides us with valuable access to an established partnership network, as well as new business assistance and expansion resources."

We continue to broaden our scope of work. In recent months, Grow Minnesota! has been working with the Department of Employment and Economic Development to better coordinate business retention efforts. Governor Dayton is making job retention and growth his top priority. His The Governor's willingness to help with retention and contact businesses that are prime prospects for expanding in Minnesota is great news for Grow Minnesota! and all Minnesotans.

Our chamber network frequently relies on state resources when responding to business inquiries and solving their problems. Our statewide economy will benefit through this working relationship.

Grow Minnesota is increasingly recognized as a go-to resource for economic development inquiries. Witness a survey in 2010 where 25 percent of respondents indicated that if they needed business assistance, they would turn to a local chamber of commerce. Grow Minnesota! and its local chamber partners have more experience and are better equipped than others to be responsive to these inquiries. And a growing number of Minnesota businesses are turning to Grow Minnesota! for the assistance they need to grow and create more jobs in our state.

Our goals remain ambitious as Grow Minnesota! builds an awareness of its ability to help businesses stay and create jobs in Minnesota. Our follow-up assistance is second to none. Grow Minnesota! working with our local partners, has an unprecedented opportunity to continue to build an effective program to keep and attract businesses.

*David Olson is president of the Minnesota Chamber of Commerce. For more information visit [www.mnChamber.com](http://www.mnChamber.com).*



Minnesota Chamber of Commerce  
The Voice of Business