



# Monthly Newsletter

www.ChisagoLakesChamber.com

November 2010

Serving the communities of Chisago City, Lindstrom, Center City and Shafer

## Upcoming Meetings & Events

- November 10: Board Meeting 4:00 p.m.**  
 Chamber Office & Information Center  
 30525 Linden Street, Lindstrom
- November 11: Chamber Member Luncheon**  
 Time: 11:30 a.m.  
 Location: Chamber Office  
 30525 Linden Street, Lindstrom
- Speaker: Jill Curran, 'Energy Smart'  
 Caterer: Eichten's

## Welcome New Members!

### Big Shot Taxidermy Micah Scott

Lindstrom, MN 651.257.1818

### Shores of Eagle Ridge Townhomes

#### William Daly

Chisago City, MN 651.621.9756

## SMALL TOWN CHRISTMAS

December 3, 4 and 5th



- ❖ **CENTER CITY, FRIDAY, DECEMBER 3**  
 Old fashioned movies, visit with Santa, window decorating, open houses, refreshments and other fun activities.
- ❖ **LINDSTROM, SATURDAY, DECEMBER 4**  
 Carolers, tree lighting, carnival, hayrides, bon fire, free refreshments, Santa, toy donations, open houses, storybook time, much more.
- ❖ **CHISAGO CITY, SUNDAY, DECEMBER 5**  
 Sleigh rides, lighting of the trees, open houses, Santa and his Elves, carolers, hot cider, cookies, hot chocolate, food & toy donation. New this year will be a "Northern Lights Parade".

## What's Happening This Month

November	2	Election Day
November	3-7	Picket Fence Gals Sale
November	7	Daylight Saving Time Ends
November	10	SCRMC 'Diabetes Night Out'
November	11	LAYSB Fall Open House
November	11	Veteran's Day Dinner
November	14	Jackie Briggs Open House
November	16	"Raising Daughters" Workshop
November	18	Lutfisk & Meatball Dinner
November	20	Children's Shop Day
November	20-21	WineHaven Cheese & Chocolate Weekend
November	20	Heritage Makers - DigiCrop Workshop
November	20	Lindstrom Antique Mall 20/20 Sale
November	20	Point Pleasant Heights Holiday Boutique
November	25	Dash & Dine 5K-10K Run/Walk
November	25	Thanksgiving Day!
December	3	Inter-County Cooperative Open House

### In this issue:

A Note from the Chamber Board	Page 2
October Board Meeting Highlights	Page 2
Gustaf's Galleries Holiday Open Houses	Page 2
Meredee's Bistro-Thanksgiving Day Special	Page 3
Gammelgarden Lutfisk & Meatball Dinner	Page 3
The Sweet Swede	Page 3
Northwoods Roasterie	Page 3
Jackie Brigg's Open House	Page 3
Quote for the Month	Page 3
WineHaven Cheese and Chocolate Weekend	Page 3
Daylight Saving Time	Page 3
October Luncheon Meeting	Page 4
Dash & Dine 5K-10K Run/Walk	Page 4
Point Pleasant Heights Holiday Boutique	Page 4
Inter-County Coop Holiday Open House	Page 4
How to Decorate Store Front Windows	Page 4
Featured Business - Chisago Lakes Rotary	Page 5
Picket Fence Gals Sale	Page 5
Heritage Makers - DigiCrop Workshop	Page 5
2011 Home, Garden & Business Show	Page 5
Children's Shop Day	Page 6
LAYSB News	Page 6
Lindstrom Antique Mall - 20/20 Sale	Page 6
SCRMC 'Diabetes Night Out'	Page 6
COF Christmas Party	Page 6
Annual Veteran's Day Dinner	Page 7
MN Chamber Update	Page 7

## 2010 Board of Directors

### Officers:

President: Jim Green, Edward Jones Investments  
Past President: Tom Kieffer, Farmers Insurance Group  
President-Elect: John Renaker, Northwoods Roasterie  
Treasurer: Roger Lindgren, Lindgren & Associates  
Secretary: Craig Stockel

### Directors:

Karen Anderson, Frontier Communications  
Loretta Anderson, Hazelden  
Mary Cordts, Parmly LifePoints  
Renee Dabill, Renee Lynn Photography  
Bob Jennissen, Security State Bank of Marine  
Matt Silver, Chisago County Press

Executive Director: Tangi Schaapveld  
Office Manager: Laurie Doughty

### How to contact us:

Chisago Lakes Area Chamber of Commerce  
P.O. Box 283 – 30525 Linden St.  
Lindstrom, MN 55045

Phone: 651.257.1177

Email: [clacc@frontiernet.net](mailto:clacc@frontiernet.net)

Web: [www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com)



### **A Note from the Chamber Board:**

*Loretta Anderson*

Here we are, heading into the final stretch of 2010 with holidays right around the corner. As November truly marks that seasonal change from autumn's picturesque landscapes, to colder and shorter days, we welcome the thought of taking time to reflect on the many blessings given us throughout the year.

We've all had a most busy and hectic year as we faced the challenges of the new economy in our businesses and personal life. During this month let us find gratitude in our everyday life. As Melody Beattie, a Hazelden author who has written several self-help books, states "Gratitude unlocks the fullness of life...it can turn a meal into a feast, a house into a home, a stranger into a friend". Think what it can do when we apply that to business. It can turn a customer into a "cheerleader" for your product and/or service. You can probably identify other examples. We all have so much to be grateful for...our loyal customers, ability to stay solvent, ability to work together with your colleagues, and network with other business associates.

Together we give thanks to our fellow chamber members and community volunteers. We are grateful to them as they continue to promote a strong and vibrant community. I encourage you to also take action and participate in the upcoming community events in November and December. With your continued support we will complete another successful year.

### **October 13<sup>th</sup> Board Meeting Highlights** -from minutes recorded by Craig Stockel

#### Secretary's Report:

September minutes reviewed and accepted as written.

#### Treasurer's Report:

Treasurer's report reviewed and accepted.

#### Committee Reports:

##### • **Tourism – Tangi**

Tourism Committee meetings resumed with 'Small Town Christmas' as the focus. This year's celebration is Dec 3-5<sup>th</sup>.

##### • **Celebration of the Lakes – Renee**

First meeting is scheduled for October 20. Need for a new 'Balloon Meister' and Kids Pro Ice is planning on hosting their state championship at our festival this year.

#### New Business:

- **Chamber Board 2011** - Discussion of open seats on the 2011 Chamber board.

#### Old Business:

- Cory Lindgren was officially appointed as board treasurer to serve the term left by Roger Lindgren's resignation.

#### Executive Director's Report: Tangi

The chamber will work on the **National Heritage Area**, reaching out to community members and potential supporters. **MN Chamber Fall Conference** Sept 29-30<sup>th</sup>, was full of idea generating and networking opportunities.

### **GUSTAF'S GALLERIES**

#### **Holiday Open Houses in all Three Galleries**



Every Friday, Saturday & Sunday in November!

Get in the holiday spirit at Gustaf's Galleries. Each weekend in November you can enjoy tasting Scandinavian Almond Cake and Lingonberries. You will be captivated by rooms filled with fine art, crafts and unique gifts! There will be many specials and discounts throughout the store and you will be able to watch featured artist demonstrations.



Open Thanksgiving Day – November 25<sup>th</sup>  
11:00 a.m. – 3:00 p.m.

Meredee's will be offering a Thanksgiving Day special. Enjoy Salad Bar, Ham/Turkey, Mashed Potatoes with Gravy, Vegetable, Dessert Table and Beverage (excluding beer & wine). Regular menu items will not be available. \$13.95/Adults, \$5.95/Kids under 12

**MEREDEE'S BISTRO**

11347 North Drive, Chisago City

Reservations are encouraged 651.257.9144



**LUTFISK & MEATBALL DINNER**

**Thursday, November 18**

Serving times: 11:30 a.m. 1:00 p.m. 2:30 p.m.  
4:00 p.m. & 5:30 p.m.

Uffda! It is lutfisk time again. Enjoy the annual and traditional feast with all the best! Lutfisk-Meatballs-Potatoes-Red Cabbage-Rutabagas-Swedish Brown Beans-Rye Bread-Lefse-Dessert and Coffee. Tickets available in the Butik/Gift Shop. \$17/adults, \$10/children. Visit the Butik this day and receive a 15% storewide discount.

**Elim Lutheran Church**  
**20971 Olinda Trail N, Scandia**



**The Sweet Swede Candy Shoppe**  
**Premium Chocolates**

The Sweet Swede's Lindstrom storefront will be open  
November 26 - December 31  
Thursdays-Saturdays 11:30 a.m. - 5:30 p.m.  
www.TheSweetSwede.com 651.387.1214



**NORTHWOODS ROASTERIE**  
**Coffee and Pie Night**

Every Friday Night! 5-9pm

Come enjoy coffee and fresh baked pies!  
12710 Lake Blvd, Lindstrom  
651.257.5240  
www.NorthwoodsRoasterie.com



**Holiday Open House**

Sunday, November 14 10 a.m.-2 p.m.

Please join me as we kick off the Holiday Season right! Enjoy tasty treats, meet the new team members and stock up with great gift certificate specials that you can ONLY get at this event! We will have great prizes to give away! This is a great time to ask questions about massage, reiki energy work or spiritual/intuitive readings that you are curious about!

**Jackie Briggs Therapeutic Massage**

11185 Lake Blvd, Chisago City

651.247.6919

www.JackieBriggsTherapeuticMassage.com

*Quote for the Month*

*"Those who wish to sing, always find a song."*

*~ Swedish Proverb~*



**CHEESE AND CHOCOLATE WEEKEND**

Saturday, November 20th 10:00 a.m. - 5:00 p.m.

Sunday, November 21st 12:00 a.m. - 5:00 p.m.

Enjoy sampling local cheeses and wonderful chocolates at the winery. This weekend gives you the chance to not only sample a diversity of wine styles, but also to explore the creativity of local cheese and chocolate artisans.

Visit all the wineries of the Three Rivers Wine Trail during the weekend and complete your wine trail passport for a complimentary glass of wine and a chance to win a wine gift basket. Visit www.ThreeRiversWineTrail.com for complete details.



**DAYLIGHT SAVING TIME**  
**ENDS NOVEMBER 7<sup>th</sup>**

Don't forget to set your clocks back!

## October Luncheon Meeting



*Dan Anderson, Fairview Senior Vice President*

October's luncheon was held at the Chisago Lakes Area Library with 50 members/guest in attendance. **Tangi Schaapveld** thanked **Brinks Market** for catering this month's lunch. **Brinks Market** offers a full deli selection. Thank you to **Northwoods Roasterie** for providing coffee. **Mike McLoughlin, ISD 2144 Superintendent** gave a brief overview of the school district, its impact on our community and the necessity of the Operating Referendum that will be on the voting ballot in November. New Chamber member, **Micah Scott** from **Big Shot Taxidermy** was introduced. This is the first year for their business and Micah and his family are excited to be part of our community. Announcements were made by Chamber members. **Pat Seabloom** from **Lake State Federal Credit Union** announced that October is Credit Union Month and to celebrate they are offering loan and CD specials for October. **Steve Carr, Wilson Marketing** shared some of his marketing samples with chamber members. Our guest speaker was **Dan Anderson, Fairview Senior Vice President**. He gave a very informative presentation on the new health care. He explained the effects and benefits that we can expect to see. The changes affect both patient and the provider.

### Dash & Dine Thanksgiving 5k-10k Run/Walk

*Thursday, November 25*

Registration 8:00 Race starts at 9:00 a.m.



Before you eat that huge Thanksgiving meal...get out for a run or walk. The Dash and Dine Thanksgiving Run/Walk is just your answer to what will probably be a high caloric day.

Run starts and finishes at the Chisago Lakes Sportsman's Club. Run is hosted by Vacation Sports. Bring a non-perishable food item for Family Pathways.

To register/questions call 651.653.7401 or go to [www.VacationSports.com/dashanddine5k.html](http://www.VacationSports.com/dashanddine5k.html).

Parmly  
LifePointes  
*Your partner in living well...aging well*



### HOLIDAY BOUTIQUE

Saturday, November 20<sup>th</sup>

8:30 a.m. – 1:00 p.m.

Bake Sale, Crafters, Jewelry, Crochet, Knitting, Vendors, Photos and More! Apartment and townhome tours available.

Point Pleasant Heights

28600 Fairway Lane, Chisago City

651.257.4035



### HOLIDAY OPEN HOUSE

Friday, December 3

8:00 a.m. – 4:30 p.m.

Meet our staff and enjoy hot cider and cookies.

Offering a discount on  
subscriptions & office supplies.

Inter-County Cooperative Publishing Association

The Advertiser/Leader Office, St. Croix Falls

715.483.3296



### How to Decorate Store-Front Windows

By Barbara Dunlap, eHow Contributor

Decorating a store-front window is an art form --- one that entices shoppers to enter your doors. A well-designed window accomplishes two things: It attracts the attention of passersby and lets them know what you have for sale inside. Therefore you want the window to feature several items at various price points, and you want to surround those items with creative, eye-catching colors and designs.

1. Use shelves in the window to make the most of your space. If the shelves are wide enough, you can place some merchandise looking out on the street and other things facing toward shoppers inside.

2. Use the top and bottom of your window to full effect. Hang items from ceiling hooks, branches or horizontal poles- sweaters look great displayed on poles, for example. Also, have things growing from the ground up - place potted plants on the floor and decorate them with items such as ornaments or earrings.

3. Make a strong statement with your color palette, whether it involves bright summery tones, soft pastels or contrasting black and white. If your colors are fun and prominent, people will come in to see what else catches their eye.

4. Develop a theme, but be careful not to overdo it. For instance, if you're trying to get across a nautical message, use an anchor and some stunning shells. You don't have to hit people over the head by adding rope netting, pieces of coral and sprinklings of beach sand.

5. Emphasize contrast and similarities among your display items. Put out a row of beautiful, bright bowls of the same brand but in different colors and sizes. Hang a child's star-spangled shirt next to a man's extra-large one, or place a pair of baby shoes alongside some high heels.

## Featured Business – November 2010



Chisago Lakes Rotary Club-Baby Blanket Donation 2010

### **Chisago Lakes Rotary Club** "Service Above Self"

The Chisago Lakes Rotary Club was formed in May of 1998 with a purpose of serving the Chisago Lakes area by monetary support and community involvement. Since 1998 this club has supported local and international projects in excess of \$140,000. Our local project funding includes cribs and car seats for Baby Blanket through St. Bridget's Catholic Church, Camp Ojiketa cabins and camp, Chisago Lakes Area school projects, Chisago Lakes Community Foundation, park benches throughout the community, bike trails, Rotary Park, and improvements to other local parks. Chisago Lakes Rotary also provides emergency equipment for local law enforcement vehicles, purchases books for schools, and supports Family Pathways, scholarships with International Youth Exchange programs, and the Bridging organization by collecting furniture and household items.

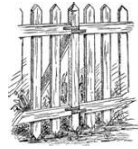
Funds the Chisago Lakes Rotary contributes to Rotary International are used for promoting better health, education, people to people exchanges, and business opportunities in less fortunate areas of the world. The largest international project is PolioPlus, whose goal is the eradication of Polio throughout the world.

Membership in Rotary is offered to interested individuals with a variety of businesses and professional backgrounds. Rotary strives to include a wide cross-section of community representation.

Rotary participation benefits include business, career, and leadership development, fellowship both locally and internationally, community citizenship, continuing education, and international project participation. For additional information on Rotary, or to attend a weekly meeting, please call Kristine Nelson Fuge, local club President, 651.257.0883 or visit [ChisagoLakesRotary.org](http://ChisagoLakesRotary.org).

Rotary Code of Ethics:

1. Is it the truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?



### **PICKET FENCE GALS SALE**

**NOVEMBER 3-7**

Wednesday 3-7

Thursday-Saturday 9-6

Sunday 11-5

Enjoy walking through rooms packed with antiques and great finds. Downtown Lindstrom.

651.257.3370

[www.PicketFenceGals.com](http://www.PicketFenceGals.com)

## heritage makers

With the beautiful fall weather we've had, it's hard to think about the Holidays, but they will soon be here. Let me help you create your Holiday cards and those one-of-a-kind gifts that will be treasured for years to come.

Heritage Makers is an on-line publishing site that allows you to create personalized cards, books, calendars and so much more. I offer training to help you learn Studio with one-on-one or group sessions.

Join us for our monthly DigiCrop where we get together to work on our projects and provide inspiration to each other. Bring your laptop or contact me to reserve one if you do not have one to bring. November event is Saturday the 20<sup>th</sup> from 10:00 – 4:00 at the Chamber of Commerce Office.

**Scanning Services:** Where do you keep your photos? Are they in a shoebox underneath the bed or in the back of a closet? Maybe it's time to get your photos and other documents organized in one easily accessible location. This fast, easy and affordable scanning service is available in my home or yours. Files are delivered on your choice of media – DVD or USB drive. Call for an appointment today!

Debbie Schott, Independent Heritage Makers Consultant  
651.503.8840

### **Home, Garden & Business Show**

February 26-27, 2011



The Chisago Lakes Chamber and Chisago Lakes Community Education are now planning for the 2011 Home, Garden & Business Show. Chamber members receive a discount on booth registration fees.

To register call Coreen at 651.213.2600

# Children's Shop Day!

Saturday, November 20<sup>th</sup>

10 a.m. – 1:00 p.m.



Children through grade 6 are invited to shop for Mom, Dad, Grandma and Grandpa. Gifts are \$1 each which includes free gift wrapping. Parents will be treated with coffee and cookies while they await their little shoppers to finish.

All gifts are new/newer used items donated from the community and friends of First United Methodist Church.

## First United Methodist Church

30828 Irene Ave, Lindstrom

651.257.4306

Join us for Sunday Services at 9:00 a.m.

# LAYSB News!

LAYSB's wants to thank everyone who participated in the "Black Tie to Blue Jeans Night", to the guests who attended, our sponsors, all of the businesses and individuals who contributed items to the Barley and Vine Draw, the silent and live auctions, to the committee members and to all of the individuals who provided awesome entertainment for the evening. The night was wonderful and over \$10,000 was raised in support of Teen Enrichment and Leadership Programs for local youth in your community! Your support and caring about kids and community demonstrates how together we can impact and ensure the success of youth and families.

## LAYSB Fall Open House

Thursday, November 11, 3-6 p.m.

244 North Lake Street, Forest Lake

Please join us & visit our office, enjoy refreshments, meet/re-connect with staff & learn about our current programs for local youth & families.

## "Raising Daughters: Challenges & Strategies"

Tuesday, November 16<sup>th</sup> 7-8:30 p.m.

Central Learning Center, Forest Lake, Door 1, Room C8

The challenges teenage girls face growing up in today's world will be discussed and how we can support them during their journey through adolescence. Call Jackie Hays, at 651.464.3685 for more information on this free workshop.

## LINDSTROM ANTIQUE MALL

12740 Lake Blvd, Lindstrom

651.257.3340



# 20/20 SALE!

Saturday, November 20, 2010

Browse two full floors of antiques.

Items over \$20 are 20% OFF (unless marked)



## Diabetes Night Out

*"Your TEAM approach to Diabetes"*

Wednesday, November 10, 5:30-8:00 p.m.

As part of its "Living and Learning Diabetes" program, St. Croix Regional Medical Center is sponsoring a free Diabetes Night Out for those with diabetes and their family members or caregivers. Program will feature information specific to the disease and include a presentation by SCRMC Psychologist Dr. Pat Fettes, "Optimistic Living with Chronic Health, followed by Dr. Jamey Sotis, a family physician with a special interest in sports medicine who will offer a "Prescription for Exercise."

Refreshments will be provided. Displays important to managing the disease will include Dr. Danielle Redburn, Podiatry; Pharmacy, Vision, Respiratory Therapy and Sleep Apnea; and Physical Rehabilitation. Valet parking will be available at the hospital entrance on State Street.

5:30-6:00 Social time, displays and refreshments

6:00-7:00 Speaker: Dr. Pat Fettes, Psychologist

7:00-8:00 Speaker: Dr. Jamey Sotis, Family/Sports Medicine

SCRMC Hospital, Riverbend Conference Center

235 State Street, St. Croix Falls 715.483.0431

## 'Circle Of Friends' 10<sup>th</sup> Annual Christmas Party

Saturday, December 11<sup>th</sup>

12:00-2:00 p.m. 8<sup>th</sup> Grade or under

2:00-4:00 p.m. 9<sup>th</sup> through 12<sup>th</sup> Grade



FREE event for families with special needs children and their siblings. Photo with Santa, decorate cookies, make crafts and have fun! Sponsored by Family Pathways and St Gregory's 8<sup>th</sup> grade confirmation class.

St. Gregory's Catholic Church

38725 Forest Blvd, North Branch



## Don't Forget to Vote – November 2<sup>nd</sup>

2010 Candidate & Issues information link

visit [www.ChisagoLakesChamber.com](http://www.ChisagoLakesChamber.com)

HAVE YOUR VOICE HEARD



**Chisago County's 9<sup>th</sup> Annual Veteran's Day Dinner**  
 Thursday, November 11, 6:30 p.m.  
 Chisago City Community Center

All Veterans, come and enjoy an outstanding dinner. Active duty service personnel welcome as our guests.

Sponsored by: American Legion 272 and  
 Chisago Lakes VFW 7267

For information & tickets call:

Gary Gerke, American Legion 651.257.5679  
 John Broecker, VFW 7267 651.257.5510  
 George McMahon, American Legion 272 651.257.2701

**MN Chamber Update**

**We're on the road advancing K-12 reform**

By David C. Olson

Today's challenging economy makes it clear that Minnesota employers more than ever need a world-class workforce to compete in the worldwide marketplace. Reforms in the K-12 public school system once again are a priority at the Minnesota Chamber.

Last year's failure to achieve alternative teacher licensure remains one of my biggest personal disappointments, given the broad-based support behind the initiative. We're not resting; we're building on the momentum. Cecilia Retelle, our manager of education and workforce development policy, is on the road spreading the message.

The statistics underscore why action is needed immediately. Minnesota continues to have one of the widest achievement gaps in the country – a gap that persists among racial groups as well as socioeconomic levels. In addition, Minnesota's demographics will change considerably by 2020. The populations that are expected to grow are currently on the low end of the achievement gap.

The stakes are high for all Minnesotans. In 2018, seventy percent of all jobs in Minnesota will require some training beyond high school. If high school graduates don't have the essential skills, how will we ever be able to prepare them for the workforce?

There is no silver bullet or overnight remedy. Achieving reform will be a long and tedious process. The Minnesota Chamber has identified three long-term priorities:

Place an effective teacher in every classroom: Second to

parents, effective teachers are the most important factor in student academic success. Minnesota is filled with great teachers, and we need more of them. At the same time, some teachers need improvement. We unfortunately have no way of recognizing either one on a state level.

How do we achieve this? Require districts to use a standardized statewide teacher evaluation that includes student achievement data. Create alternative pathways for teacher licensure. Create incentives for highly effective teachers to enter those schools with the most at-risk students.

Require grade-level reading by the time students leave third grade: Simply put, children learn to read through third grade. After that, they read to learn. Students must be literate to succeed in all subjects.

How do we achieve this? Create effective early education programs. Track students' reading progress beginning in kindergarten and include the parents in discussions about the achievement levels of their children. Require teachers to pass a basic reading skills test before entering the classroom.

Increase high school graduation requirements: High school graduates must be prepared to enter postsecondary education or the workforce. This is not the case in Minnesota today. In 2009, 75 percent of students graduated in four years. More than one-third of students entering college required remedial courses.

How do we achieve this? Increase the rigor of graduation standards. Reinstate the math GRAD requirement. Or develop end-of-course exams that include a cut score that students must achieve.

Our initiatives have been well received around the state, and that's the beginning. Now we must build a groundswell for K-12 reform at the Legislature. The good news is that many legislators on both sides of the aisle embraced many of our recommendations in 2010. We must re-enlist their support and build relationships with others as well, including the new legislators elected in November.

To find out ways you can help including joining our Action Alert e-mail list, contact Cecilia Retelle at [cretelle@mnchamber.com](mailto:cretelle@mnchamber.com).

There's no time to waste. Our state's economic livelihood depends on a well-educated citizenry. Please join us in our effort.

*David Olson is president of the Minnesota Chamber of Commerce. For more information visit [www.mnChamber.com](http://www.mnChamber.com).*



Minnesota Chamber of Commerce  
 The Voice of Business