



Monthly Newsletter

www.ChisagoLakesChamber.com

September 2010

Serving the communities of Chisago City, Lindstrom, Center City and Shafer

Upcoming Meetings & Events

- September 8: Board Meeting 4:00 p.m.**
 Chamber Office & Information Center
 30525 Linden Street, Lindstrom
- September 9: Chamber Member Luncheon**
 Time: 11:30 a.m.
 Location: Hazelden – CORK Center
 15245 Pleasant Valley Road, Center City
 Speaker: Welcome by President/CEO Mark Mishek
 John Driscoll, Executive Director of MN
 Adult Recovery Services

Welcome New Member!

Craig Stockel/Thrivent Financial
 Lindstrom, MN 651.257.1818

Karl Schreck
 Shafer, MN 651.257.5248

SHAFER CORN MAZE 2010

'The Headless Horseman Rides Again!'

Twelve acres of corn transformed into a life size puzzle! Maze paths challenge even the most confident visitors! Paths which are just 4 feet wide will give you a great hedge labyrinth feel.

FSI - Farm Scene Investigation! - New in 2010 Farmer Joe is missing. There was an accident and it appears to be foul play. Collect the evidence to find the weapon, the suspect and the location where the crime took place.

Get YOUR Rewards! - New in 2010 Find the Rewards sponsors' checkpoint and punch a ticket to validate your coupon offer for that business! Save \$\$ on gas, boat rides, pizza, and more!

Have fun with a Haunted Corn Maze, farm animal petting zoo, Adrian Fisher rope maze, gunny sack races, pre-picked Pumpkin Pile and other games.

Open September 4th through October 31st
 www.ShaferCornMaze.com 651.353.0675

What's Happening This Month

- | | | |
|-----------|-------|--|
| September | 1-5 | Picket Fence Gals Sale |
| September | 2 | Chamber Community Golf Tournament |
| September | 4 | Shafer Corn Maze Opens |
| September | 6 | Labor Day |
| September | 7 | First Day of School |
| September | 10 | The 5 th Quarter – After Game Party |
| September | 11 | Wine & Chocolate Dinner Cruise |
| September | 11-12 | St. Bridget's Block Party |
| September | 11-12 | Hay Days ~ Almelund |
| September | 18 | Lindstrom Antique Mall 20/20 Sale |
| September | 19 | Amador Apple Festival |
| September | 23 | Lindstrom's Ladies Nite Out |
| September | 23 | Vitalize! Wellness Centre 'Vital Aging Expo' |
| September | 25 | Wine & Cheese Dinner Cruises |
| September | 25-26 | MN Alpaca Farm Tour |

In this issue:

- | | |
|--|--------|
| A Note from the Chamber Board | Page 2 |
| Acres for Life - FALL in Love with CE classes | Page 2 |
| Lindstrom Ladies Nite Out | Page 2 |
| August Board Meeting Highlights | Page 3 |
| Northwoods Roasterie - Coffee & Pie Night | Page 3 |
| Quote for the Month | Page 3 |
| The Sweet Swede | Page 3 |
| Bachman's Photography Special | Page 3 |
| Sno Baron's Hay Days | Page 3 |
| Gustaf Galleries - Up North Art Exhibit | Page 3 |
| August Luncheon Meeting | Page 4 |
| Amador Apple Festival | Page 4 |
| Toastmasters Club | Page 4 |
| Sept. Featured Business - C.L. Lutheran Church | Page 5 |
| Parmly LifePointes | Page 5 |
| WineHaven - Dinner Cruises | Page 6 |
| Picket Fence Gals Sale | Page 6 |
| St. Bridget of Sweden - Block Party | Page 6 |
| Community Foundation - Art Dash | Page 6 |
| LAYSB News | Page 6 |
| Chisago County LifeCare Center - 'The 5 th Quarter' | Page 7 |
| Lindstrom Antique Mall - 20/20 Sale | Page 7 |
| MN Chamber Update | Page 7 |

2010 Board of Directors

Officers:

President: Jim Green, Edward Jones Investments
Past President: Tom Kieffer, Farmers Insurance Group
President-Elect: John Renaker, Northwoods Roasterie
Treasurer: Roger Lindgren, Lindgren & Associates
Secretary: Craig Stockel

Directors:

Karen Anderson, Frontier Communications
Loretta Anderson, Hazelden
Mary Cordts, Parmly LifePoints
Renee Dabill, Renee Lynn Photography
Bob Jennissen, Security State Bank of Marine
Matt Silver, Chisago County Press

Executive Director: Tangi Schaapveld
Office Manager: Laurie Doughty

How to contact us:

Chisago Lakes Area Chamber of Commerce
P.O. Box 283 – 30525 Linden St.
Lindstrom, MN 55045

Phone: 651.257.1177

Email: clacc@frontiernet.net

Web: www.ChisagoLakesChamber.com



A Note from the Chamber Board:

Matt Silver

Where has the summer gone? It seems like yesterday we were watching the balloons float across the horizon in Center City.

The Chamber has accomplished some pretty amazing things over the past few years and all of it can be attributed to our members. Without the continuity and foresight of the present membership, the Chamber would be lost or at least another small group with big ideas. We have grown in every aspect as a Chamber, including membership numbers, membership participation and events such as the triathlon and golf tournament to name a few. To see the membership numbers continue to rise in a time of financial stress, really speaks volumes for the importance we see in small town togetherness. You as a member of the Chisago Lakes Area Chamber should be applauded.

While we move into the “down” period of the year as far as events go, it allows us to focus our attention to building our membership numbers even more. If you know of a business or an individual who you think would

be a great addition to the Chamber, please don't hesitate to invite them to a luncheon. The most popular response when asked why are you not a member is why? What would they do for me? Tell them that it takes more than one to make a team. And it definitely takes a team to get through a rough spot such as the economy today. While the Chamber might not march over to his or her business and place an order for thousands of dollars, they (we) will do their best to help that business in any way possible. It has been proven time and time again that togetherness is a small town's greatest asset, and we as a whole have a great bunch of businesses and individuals who genuinely care about their neighbor's well being.

If I sound like a cheerleader, I apologize. But, being in a business that promotes other businesses, I see the effect of the economy and the toll it takes on businesses daily. Let's keep working for that common goal, which is to make it through these trying times by supporting each other at any and all cost.



“FALL” in love with earning CE classes

Come join us out at the farm for a fun and fresh approach to continuing education! Our team of clinical professionals and EAGALA certified facilitators will lead you through a variety of horse-based activities designed to help you in your interactions with clients and as a professional. Classes are offered in September and October.

- 1 **Revitalizing the Therapeutic Relationship:**
Uncovering Resistance/Defiance in Client Sessions?
- 2 **Ethics: A Practical Approach**
- 3 **Cultural Diversity: Embracing the Human Experience**
- 4 **Realizing the Power of Nonverbal Communication:**
Beyond Words
- 5 **Self Care/Finding Balance: Resetting Your Compass**

Information on all classes and workshops can be found at www.AcresForLife.com or by calling 651.269.6679.



LINDSTROM'S LADIES NITE OUT

Thursday, September 23

4:00-8:00 pm



Downtown Lindstrom businesses will be open late to accommodate the shoppers. Stores will be decorated for fall and display creative handmade scarecrows. It will be up to the ladies to judge them. Vendors will also be set up in the Chamber office. Come enjoy great sales, food, fun and prizes!

August 11th Board Meeting Highlights

-from minutes recorded by Craig Stockel

Treasurer's Report:

Income for July was down due to later Golf Tournament date and revenue.

Secretary's Report:

July minutes reviewed and accepted as written.

Committee Reports:

• **Chamber Golf Tournament – Tom**

Sponsorships are same as last year with 18 teams currently registered.

• **Triathlon – Tangi**

Chamber received great feedback from triathlon participants. Total of 160+ volunteers for this event.

New Business:

• **Chamber Insurance** – Tom discussed the changes made to the Chamber's business insurance

• **Triathlon Insurance** – Triathlon organizers will be required to show proof of liability insurance and name the Chamber as a "covered" entity under the policy for future events here.

• **New Treasurer** – upon Roger Lindgren's resignation with intent to retire, the board may choose to appoint Cory Lindgren to fill in as treasurer.

Executive Director's Report: Tangi

Tourism meetings will begin again in September. In July, Tangi spoke at the Christian Men's Breakfast about the Chamber's efforts.



NORTHWOODS ROASTERIE

Coffee and Pie Night

Every Friday Night! 5-9pm

Come enjoy coffee and fresh baked pies!

12710 Lake Blvd, Lindstrom

651.257.5240

www.NorthwoodsRoasterie.com

Quote for the Month

"People wait for opportunity to come along...yet it is there every morning."

~ Dennis the Menace~

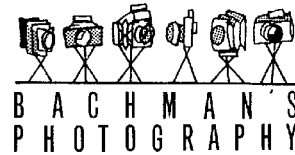


The Sweet Swede Candy Shoppe Premium Chocolates

The Sweet Swede's Lindstrom storefront will now be open Thanksgiving - December 31, 2010

www.TheSweetSwede.com

651.387.1214



SEPTEMBER/OCTOBER SPECIAL!

Bring in a clean, gently used coat for "Trinity's Outerwear Fair" and receive \$5.00 off any Portrait Sitting! (Limit of 4 coat credits)

And an extra special with it... Be entered in a drawing for a free 8x10 for every clean hat, scarf or mittens you bring in!



Help a great cause and help yourself!

13000 Sylvan Ave, Lindstrom

651.257.9380



Sno Barons Snowmobile Club celebrates their 44 years as a club. To make it successfully that long, a club needs a common purpose. For the Sno Barons, that purpose is unquestionably the Hay Days Grass Drags. This event has grown year by year and is now recognized, as the largest snowmobile event in the world. It has been referred to in many publications as the Grand Daddy of them all. Gates open at 7 am and races start at 9 am each day. Besides the drag races, enjoy ATV Track/Rides, Extreme Expo including snowmobiles, 4 wheelers, motorcycles, MN Off-Road Expedition. Ramble through the swap meet and enter for a chance to win snowmobiles. For more information contact the Sno-Barons hotline at 763.274.0235 or visit www.SnoBarons.com

GUSTAF'S GALLERIES

13025 Lake Blvd, Lindstrom 651.257.1821



Up North Fine Art Gallery's Fall Featured Exhibit

**PHOTOGRAPHY BY
ARTIST GARY ALAN NELSON**

Tues-Sat 10-5 & Sun 12-4 www.GustafsGalleries.com

August Luncheon Meeting



Chris Stein- National Park Service

Steve Kriz – Pizza Man

August's luncheon was held at the Chamber office with 35 members/guests in attendance. **Tangi Schaapveld** thanked **Steve Kriz** from **Pizza Man** for hosting this month's luncheon. **Pizza Man** offers \$4.99 pizzas that are ready to pick up and many other specials. Tangi also thanked all the triathlon volunteers. **Roger Trivette** was recognized for the beautiful business card display case he made for the Chamber office on behalf of the **Chisago Lakes Rotary**. The upcoming Chamber Community Golf Tournament on September 2 was promoted and announced that sponsorships, team registration and raffle item donations are needed. **Nancy Moe-Mertens** from **Center Lakes Association** was introduced as a recent new member. **Center Lakes Association** includes North and South Center Lakes. Their meetings are open to everyone and they are planning a picnic this fall and also a Water Festival. Announcements were made by Chamber members. **Dan Brown** from **Chisago Lakes Achievement Center** publicized the opening of their new thrift store 'Thrifty Goods' on October 1st. Other services they provide are document shredding, document imaging, and the 'Art of Craft Creations' store. **Renee Dabill** introduced her Photo Jewelry line that is on sale for 10% off through the end of September. **Holmquist Chiropractic** is offering a Free Natural Health Check-up through the end of August. **Miriam Aaland** announced **Parmly LifePointe's** 'Aging Expo' on September 23 from 10-4. The theme is *New at being Old* which will have many experiences available for people to try something new. There is also a Memory Walk for Alzheimer's on September 25. **Bill Mack** informed us of the Rotary exchange student from Sweden that is to arrive on Monday. Our guest speaker was **Chris Stein** from the **National Park Service**. We watched a segment of a DVD about the St. Croix

River. Chamber members were all given a copy of the DVD. **Chris** gave a very informative talk on the St. Croix National Scenic Riverway, its background, how its funded and what it has to offer. Less than 1% of the nations' river miles are designated as Wild Scenic Rivers. St. Croix River is part of that 1%. The one thing we were to take away from the luncheon is that the St. Croix River is a National Park.

AMADOR APPLE FESTIVAL 37475 Park Trail, Almelund, MN 55012 September 19th 11:00 am-4:00 pm

Held on the site of Amador Heritage Center Museum and Swedish Immigrant Log Farm

This event is geared toward educating children about our heritage in a way they don't even know they're being educated! It's a day of family fun for children of all ages.

Music, rides in a Model T, horse drawn wagon rides, three historic log dwellings, a quilt show, Rod's Famous Swedish Sausage on a Stick, and much more.

Join us for the arts and crafts show, a piece of great apple dessert and stay for the afternoon. There will be entertainment all afternoon. It is sponsored by the Friends of the Amador Heritage Center and your donation of an apple dessert or two hours of time is appreciated.



"Become the Speaker & Leader You Want To Be"

Toastmasters Club #5554 meets at the Hazelden Foundation in Center City every other Thursday at 11:30-12:30. Upcoming meeting dates are September 2nd, 16th and 30th.

What is Toastmasters? No. We don't make toasters!

Come and visit a few times to see what a Toastmasters meeting is all about! You don't have to become a member right away. You'll see that it's a time for members to practice various skills useful in public speaking, including giving speeches, speaking extemporaneously, listening, and providing each other with feedback and evaluation.

Why Toastmasters? Every day, employees of various companies around the world find themselves in career-defining speaking situations and quickly learn that business presentations can make or break careers or business opportunities. Toastmasters could help your company or organization tell your story to the community. Businesses and government organizations have discovered that Toastmasters is an effective, cost-efficient means of meeting their communication training needs.

For more information or to visit a Toastmasters meeting, contact Vicki Rulli, Hazelden Toastmasters Club President at 651.213.4715.

Featured Business – September 2010

Chisago Lake Evangelical Lutheran Church



On a nearby hillside, the Swedish explorer, Erik Ulrik Norberg, spent the winter of 1850 and told his fellow countrymen of the opportunities that would await them in this land of forest, lakes and freedom....

The little group of colonists led by Joris “Pelle” Andersson of Hassela, Gävleborg lan, Sweden, had come up the Mississippi and St Croix rivers to settle. The Swedish immigrants felt a need for spiritual guidance and began to meet at outdoor services and in their own humble cabins. In 1854 the Rev. Erland Carlsson, a Swedish pastor living in Chicago, Illinois was persuaded to visit and on May 12, 1854 about a hundred Lutherans gathered in Per Berg’s barn. There the Chisago Lakes Swedish Evangelical Lutheran Church was organized. It was the second Lutheran Church established in the Minnesota Territory. The site is now marked by a monument just east of the Chisago Lake Pioneer Cemetery.

In early summer of 1854 a Meeting House was built where Cty Road 9 and Cty Road 37 now meet. Another Hassela newcomer, Eric Norelius spent the summer of 1854 preaching and teaching. For many years children of the congregation learned Bible History and Catechism, as well as reading, spelling and composition—usually in the Swedish language. Not until about 1917, did the language gradually begin to be replaced by English.

In 1875 there had been serious consideration to build a new church and soon a new brick veneer building, seating almost 1,500 was erected. It was the largest and probably the finest rural church in Minnesota. A suitable bell was purchased in 1888 and hung in the steeple. A few weeks later not only the bell but the whole church lay in ashes and ruins. Lightning struck the new bell and set fire to the church. The congregation quickly set to work to rebuild. The present church, identical in size as the original, was completed in 1889.

In 1905 membership in the congregation reached its high point with 1,495 confirmed members and 816 children. The last regular Swedish language worship service was spoken in 1932.

Today, the Chisago Lakes Area is as modern as any section of America with its great highways, progressive towns, schools, churches and well-educated people. Under the rough exterior of those Swedish pioneers, dwelt a strong feeling of respect for the church and reverence for the word of God. Today, residents and visitors can bask in the glory of that dedication.

SUNDAY WORSHIP TIMES

September-May 8:00 a.m. & 10:30 a.m.

June-August 8:00 a.m. & 9:30 a.m.

OFFICE HOURS

Monday-Friday 8:30a.m.-3:30 p.m.

SUNDAY SCHOOL

September-May 9:15 a.m.-10:15 a.m.

651.257.6300

www.ChisagoLakeLutheran.org



◆ Parmly LifePointes’ Transit Plus was announced as one of the 2010 Senior Transportation Service Award (STAR) recipients in the category “Transportation Services for Seniors in Rural America”. Mary Cordts, Executive Director of Parmly LifePointes said, “We are excited to receive this prestigious award and honored to be recognized at the national level.”

◆ Parmly LifePointes recently celebrated the grand opening of *The Cottages* as part of the Memory Bridges program. Here, housing is provided for individuals with early to mid stage memory loss. This expanded memory care housing options provides a home-like setting with activities and support for individual needs. For more information contact Heidi LaMeyer at 651.257.7332, HeidiLaMeyer@Ecumen.org or go to www.Parmly.org.



VITAL AGING EXPO & GRAND OPENING OF PHASE 2 WELLNESS Thursday, September 23, 10am-4pm

Keynote Speaker & Book Signing
“I’m New at Being Old” by Lucy Rose Fischer

Explore ways to be active in the six dimensions of wellness, Free hand massages, experience the new art center, tour the art studios, meet local artists

Vitalize! Wellness Centre
28210 Old Towne Road
Chisago City, MN 55013
651.257.0575



Wine & Chocolate Dinner Cruise

Saturday, September 11th 6:30 to 9:30pm (board at 6:15)

Wine & Cheese Dinner Cruise

Saturday, September 25th 6:30 to 9:30pm (board at 6:15)

With one of these cruises, you are sure to enjoy fine food, great WineHaven wines and either some of the best chocolates or cheeses. Either option will delight your senses.

Both festive three-hour cruise includes a narrated scenic tour of the river, wine sampling, live music, cash bar and reserved seating with a buffet style meal including your choice of Roast Prime Rib of Beef AuJus, carved to order, with baked potato accompanied by butter and sour cream, or Boneless Chicken Breast on a bed of wild rice served with a Chardonnay & Mushroom Sauce. Both entrées are served with assorted breads, Caesar salad, vegetable and dessert.



The cost is \$43.50/person plus tax and gratuity. Reservations & prepayment required. Cruises embark from Taylors Falls Scenic Boat Tours, Taylors Falls For reservations, call 651-465-6315

PICKET FENCE GALS SALE

SEPTEMBER 1-5

Wednesday 3-7

Thursday-Saturday 9-6

Sunday 11-5



Enjoy walking through and seeing rooms packed with antiques and great finds. Downtown Lindstrom. 651.257.3370 www.PicketFenceGals.com

ST. BRIDGET OF SWEDEN

CATHOLIC CHURCH

BLOCK PARTY!



Saturday, September 11, 6p.m. - 10 p.m.
Sunday, September 12, 11 a.m. - 4 p.m.
BBQ, Bingo, Beer, Live Music, Cash Raffle
Free Admission ♦ Hwy 8, Lindstrom, MN



**School Starts
September 7th**



The Chisago Lakes Area Community Foundation invites you to attend its first fundraising event. This will be an evening of fun, fellowship and dinner and each ticketholder will leave with a valuable piece of art crafted by one of the many distinguished artists from the local area.

SATURDAY, OCTOBER 16, 2010
STROM HALL AT OJIKETA REGIONAL PARK
COCKTAILS, MUSIC AND ART PREVIEW AT 5:00 PM
DINNER AND “ART DASH” TO FOLLOW

TICKET OPTIONS

\$150/COUPLE*: includes dinner for two and 1 Art Dash entry
\$100/INDIVIDUAL*: includes dinner and 1 Art Dash entry
\$60/SPECTATOR: dinner only; not tax deductible

*\$50 of the ticket price is a tax deductible donation to the Chisago Lakes Area Community Foundation



LAYSB News!

LAYSB’s Black Tie to Blue Jeans Night will be held Saturday, October 9, hosted by Running Aces Harness Park in Columbus. Enjoy a fabulous dinner and entertainment by local youth. There will also be a Barley and Vine raffle, silent and live auction. Come in blue jeans or your finest attire, just be yourself! Please call Jackie Kottke at 651.464.3685 or email Jackie at Jackie.Kottke@ysblakesarea.org. Tickets and sponsorship opportunities are also available on our website www.YSBLakesArea.org. Click on ‘Events’ on the right column. All proceeds benefit LAYSB Youth Leadership and Enrichment programs.

PARENT SUPPORT MEETINGS AT LAYSB

Parents of Teenagers: would it help to talk to another parent or a person who has survived parenting teens? Are you wondering how to address these and other issues...?

- Setting reasonable consequences
- Following through with expectations
- Ways to effectively communicate with your teen
- Recognizing your strengths

We have a **free** opportunity for you to do just that! On Thursday evenings, 6:30-7:30pm, come to LAYSB. Jackie Hays, Parent Education & Support Coordinator, will discuss your parenting situation with you and help you decide how to handle it. Call 651.464.3685 with any questions.

CHISAGO COUNTY LIFECARE CENTER

12815 N. 1st Ave, Lindstrom
651.257.2550



‘THE 5TH QUARTER’

After the first home Chisago Lakes Football Game on Friday, September 10th until 11 p.m. there will be music, comedy, prizes, trivia, local bands! This is a free event presented by YOWSA and the Chisago Lakes LifeCare Center. Food will be available for purchase. Get a slice of pizza, a pop and a cookie for \$3. This is open to 9-12 grade and CLHS Alumni.

Chisago Lakes LifeCare Center is raising funds & helping the planet through recycling. Recycle your empty inkjet cartridges and old cell phones by dropping them off at the LifeCare Center. Visit www.planetgreenrecycle.com/chisago for more information.

LINDSTROM ANTIQUE MALL

12740 Lake Blvd, Lindstrom 651.257.3340

Saturday, September 18, 2010

Browse two full floors of antiques.

Items over \$20 are 20% OFF (unless marked)

20/20 SALE!

MN Chamber Update

Let's Partner on Redesigning Government

By David C. Olson

There's no silver bullet as policy-makers prepare to tackle the projected \$6 billion shortfall in the state's general fund. At the same time, it's clear that state government – indeed, government at all levels – must be more pro-active in reducing the per-unit cost of programs and services.

The Minnesota Chamber of Commerce and its network of local chambers are eager to be partners in this effort. Private-sector businesses have faced similar challenges in order to survive the recession and emerge stronger. They've responded with innovation and creativity.

We also anticipate the push-back from some, not all mind you, public officials – that government cannot be run like a business; it is obligated to provide essential public services.

The goals of the public sector and private sector need not be at cross-purposes. Indeed, state government can learn from the efforts of their counterparts in local government. The Minnesota Chamber Board of Directors was addressed by a panel of local government representatives at its annual planning retreat in August. I've heard numerous presentations during my 30-plus years of chamber work, and this one ranked at the top. The panel deservedly received a standing ovation.

The panelists challenged:

- Tim Houle, Crow Wing County administrator: “We can do a

better job of sharing information and coordinating delivery of services.” The county has reduced its budget by \$4.5 million – 69 full-time equivalent positions, 16.5 percent of its workforce in anticipation of reduced government aid.

- Dave Osberg, Hastings city administrator: “Can we do this service better, or do we even need to do it? We start programs and never end them.” The Hastings Fire Department will soon need a new ladder truck; He stated that he already has asked the question during meetings with the Fire Department: “Could we at least consider looking into sharing with neighboring communities?”

- Tamara Uselman, Perham Schools superintendent: “Don't ever let schools off the hook for delivering educational excellence. We believe our public schools can educate Minnesota's young better than any vendor out there. With the investment we make, you should demand excellence.” Before supporting school levy referendums, she said citizens should ask what's been done with school services in order to reduce costs.

These individuals or governments are not alone in their initiatives. One needs only to review newspaper headlines across the state.

Otter Tail County's Human Services Agency, seeing employees doing more with fewer people due to a hiring freeze since December 2008, is taking a close look at sharing responsibilities with Becker, Clay and Wilkin counties. The Pearl Street 911 Center, already a consolidation effort among Rice and Steele counties and the cities of Owatonna, Faribault and Northfield, is part of a study to consider further consolidation of dispatch centers with Le Sueur, Waseca, Mower, Freeborn and Faribault counties.

The Minnesota Chamber and local chambers pledge to be partners in building support and collaboration for advancing substantive cost-saving ideas. To that end, thanks to a grant from the Bush Foundation, the Minnesota Chamber has identified six pilot projects on government redesign focusing on sharing and collaboration.

Projects will be carried out by: Brainerd Lakes Chamber and Crow Wing County; Staples Motley Area and Long Prairie Area chambers and Todd County; Austin Area Chamber and Mower County; Owatonna Area Chamber of Commerce & Tourism and city of Owatonna; Rochester Area Chamber and city of Rochester. We also anticipate a metro-area project involving a number of Twin Cities chambers. Outcomes of these pilot projects will be publicized as successful models of redesign and cost-savings.

Change is inevitable in the delivery of public services. We continue on a collision course between an older population requiring more government services and a shrinking pool of workers to pay for public programs. The public sector is fast becoming permanently broke, and nothing suggests that the economy will grow us out of our problems.

The challenge is clear: Government must determine priorities and define measureable outcomes. We stand ready to assist.

David Olson is president of the Minnesota Chamber of Commerce. For more information visit www.mnChamber.com.



Minnesota Chamber of Commerce
The Voice of Business

www.ChisagoLakesChamber.com