

Membership Application

Company Name	
Type of Business	
Contact Person	
Title	
Membership Category	Number of Employees
Annual Dues Enclosed	
Mailing Address	
City, State, Zip	
Business Telephone	
Business Fax	
Business Website	
E-mail Address	
Check enclosed or charge to my Master or Visa Card # _____ Exp. Date _____ Security Code _____ Print Name exactly as shown on card: _____	

I hereby apply for membership in the Chisago Lakes Area Chamber of Commerce.

Authorized Signature _____ Date _____

Please return this application with check payable to:
 Chisago Lakes Area Chamber of Commerce
 P.O. Box 283
 Lindstrom, MN 55045

Annual Membership Dues

Category:

Business

- | | |
|---|-------|
| 1. More than 50 Employees* | \$840 |
| 2. 16-49 Employees*/Banks | \$680 |
| 3. 8-15 Employees*/Cities | \$370 |
| 4. 1-7 Employees* | \$200 |
| 5. Home Based/Independent Contractor (no storefront or facilities- some restrictions may apply) | \$125 |

Individuals/Organizations

- | | |
|--------------------------------------|-------|
| 6. Churches/Non-Profit Organizations | \$125 |
| 7. Elected Officials and individuals | \$125 |

*2 part-time employees equal 1 full-time employee

New Members who join prior to July 1 pay 100% of the applicable dues.

Dues are discounted 50% for New Members who join on or after July 1.



Mission Statement

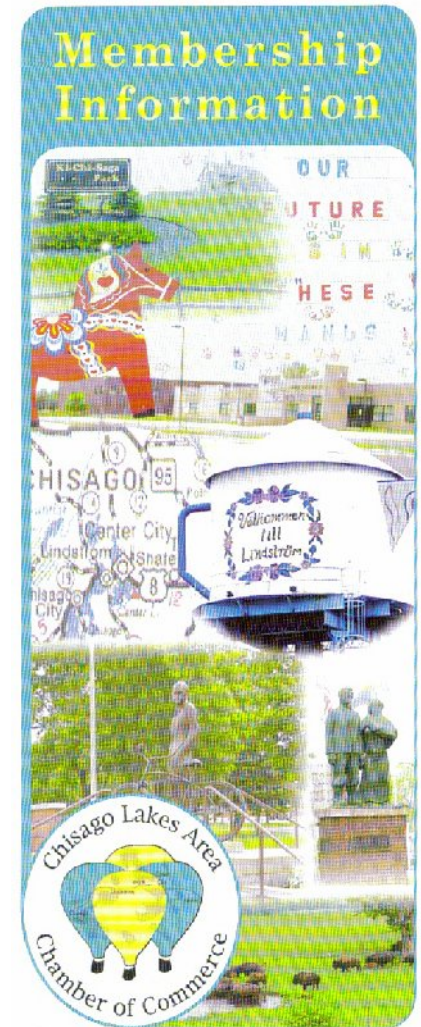
Create and promote a healthy business environment to enhance our communities for opportunity and growth.

Contact Information

Chisago Lakes Area Chamber of Commerce
 30525 Linden Street
 P.O. Box 283
 Lindstrom, MN 55045
 clacc@frontiernet.net
 www.chisagolakeschamber.com
 (651) 257-1177
 Fax (651) 257-1770



© 2007 Chisago Lakes Area Chamber of Commerce. Membership dues are tax deductible as an ordinary and necessary business expense. Dues paid to the Chamber are not a charitable tax deduction for federal income tax purposes. The Chamber is not a charity, but serves as an advocacy organization for area businesses.



www.chisagolakeschamber.com
 651-257-1177



Chamber Hosted Events Include:

- **Celebration of the Lakes**, a fun-filled family event the last weekend in January with hot air balloons, snowmobile races, family ice skating, sled dog rides, ice fishing contest, kids games, retail promotions and much more!
- **Home, Garden & Business Show**, in early March with more than 130 exhibits promoting businesses and organizations, live entertainment and great food.
- **Chisago Lakes Triathlon**, including Half Ironman, Sprint and Relay divisions, as well as Kids' Triathlon and other activities.
- **Community Golf Tournament**, at Chisago Lakes Golf Course, with a portion of the proceeds benefiting a local charitable organization or other community cause.

Preserving our Swedish heritage:

- Promote festivals in the communities served by the Chamber:
 - Karl Oskar Days in Lindstrom
 - Center City's Heritage Days
 - Ki Chi Saga Days in Chisago City
 - Shafer Heritage Days
- Travel Information Center for Explore Minnesota, offering state maps and other tourism information in addition to information about area attractions, historic sites, local businesses and organizations.

Chamber Member Benefits

Networking & Generating New Business

- ★ Informative monthly luncheon meetings
- ★ Ongoing membership events before and after business hours.
- ★ Opportunities to sponsor and participate in community events to broaden exposure.
- ★ Display and distribution of business cards, brochures and other printed materials in the Information Center.
- ★ Thousands of referrals each year to callers, visitors, website and email contacts.
- ★ Visitor packets distributed upon request and relocation packets for new/prospective residents.
- ★ Informational meetings with government officials and other professionals involved in issues of public concern.
- ★ Exposure in local parades, publicity for events and activities.
- ★ A "Community Ambassador" is selected annually to honor local citizens for their civic/community contributions.
- ★ Annual membership meeting to review accomplishments and establish plans and objectives.

Marketing & Promotional Resources

- ★ Free classified listings and advertising opportunities in Community Guides, distributed to more than 20,000 homes and businesses.
- ★ Free listing on Chamber website, including a hot link to member websites and/or email addresses.
- ★ Free use of the Chamber's Bulk Mail Permit.
- ★ Monthly newsletter and weekly press releases to local media.
- ★ Chisago Lakes Area maps.
- ★ Promotions plan that includes target marketing and general advertising in local and statewide newspapers, magazines, visitor guides and other publications.
- ★ Dedicated Board of Directors, Committee members and members at large who volunteer their time to enhance our communities.

Why Join?

The Chisago Lakes area is in one of the highest growth corridors in the United States, and the Chamber is growing too! We have full time staff that will **work for you!** The Chisago Lakes Area Chamber of Commerce can be:

- A front door for your business and for the community – a general place to call for information
- A business partner
- A branch office that promotes your products and services
- Another set of eyes that watch out for your business interests
- A voice that speaks up for the needs of your business and the community at large
- Another pair of hands
- A way to enhance professional development
- A clearinghouse for activity that will help improve the business climate and quality of life in the communities we serve
- A connection outside our communities as a member of the Chisago County Tourism Alliance and the Minnesota Chamber of Commerce, and through a strong working relationship with other local Chambers

What do I have to do as a Chamber Member?

The Chamber is dependent on both financial and volunteer support. If you are unable to attend monthly meetings, or participate on Chamber committees or in activities, we understand. However, the more you are involved, the more benefits you will likely gain – being more visible and increasing awareness of your business or organizations, networking with others in the community, sharing concerns, establishing relationships and building on each others strengths. Your financial support allows for staffing the Chamber and for working on those projects that are most critical for our community.

As a Chamber member, you are investing in the *future* of the Chisago Lakes Area!

Membership Application

Why are you joining the Chamber?

In order to serve you better, we'd like to know which Chamber benefits are most important to your business or organization. Please rank the following categories (1 highest) in order of their importance:

- ___ Networking & Generating New Business
- ___ Marketing & Promotional Resources
- ___ Keep informed on government issues and other areas of public concern
- ___ Community Involvement & Support
- ___ Marketing & Special Events
- ___ Professional Development/Training
- ___ Business Referrals
- ___ Business News & Information
- ___ Other: _____

Identify the committees or events that you can participate in. Please check at least one:

- ___ Economic Development
- ___ Tourism/Retail
- ___ Communications
- ___ Membership/Nominating

	Committee	Volunteer?
Celebration of the Lakes	___	___
Home Show	___	___
Golf Tournament	___	___
Chisago Lakes Triathlon	___	___

THANK YOU!