



Monthly Newsletter

www.ChisagoLakesChamber.com

June 2015

Serving the communities of Chisago City, Lindstrom, Center City, Shafer and Taylors Falls

Upcoming Meetings & Events

- June 10: **Board Meeting 9:00am**
Chamber Office & Information Center
30525 Linden Street, Lindstrom
- June 11: **Chamber Member Luncheon**
Time: 11:30am
Speaker: **Melissa Fors, Executive Director of Marketing Strategy - Hazelden**
Topic: **'The Merger of Hazelden and the Betty Ford Center-how the organization rebranded itself into the Hazelden Betty Ford Foundation'**
Campus tours available after luncheon-30 minutes
Location: **Hazelden Betty Ford Foundation**
15251 Pleasant Valley Road, Center City

Welcome New Member!

Glamor Lashes
Cassandra Vruno

www.facebook.com/glamorlashz 763-732-3044

Quote for the Month

"To accomplish great things, we must not only act, but also dream, not only plan, but also believe."
~ Anatole France ~

WANNIGAN DAYS Taylors Falls & St. Croix Falls June 12-14

Come out and celebrate Wannigan Days! There will be fun for everyone in your family.

Kiddie & Grand Parade ♦ Lots of Music & Theatre
Food ♦ Kids Activities ♦ Bingo for Bucks
Classic Cars & Motorcycle Show ♦ Fireworks
City of Trails 5K/10K Race
Many more activities!

For complete list of events visit www.wannigans.com
or www.fallschamber.org

JUNE

What's Happening This Month

- June 3-7 Picket Fence Gals Sale
- June 5 Wine & Canvas Event
- June 6 Allemansratt Peninsula Ribbon Cutting
- June 6 4-H 5K Run/Walk
- June 6 Center Lakes Association Meeting
- June 6 Wine & Chocolate Cruise
- June 9 Rotary Golf Tournament
- June 9 doTERRA Essential Oil Class
- June 10 Harmony in the Park 'White Sidewalls'
- June 10-20 Recycled Wardrobes Sale
- June 11 Chamber Luncheon at Hazelden
- June 12 Sex Trafficking Training-The Refuge Network
- June 12 Chisago City Farmer's Market Opener
- June 12-14 Wannigan Days
- June 13 American Legion Flag Sale & Collection
- June 13 About a 5K Run/Walk – Trinity Lutheran
- June 13 Festival Theatre 'Roosevelt'
- June 18 Connecting with a Coach
- June 18 Swingin' for Parmly Golf Tournament
- June 19 RE/MAX Synergy Golf Tournament
- June 19 Elvis Cruise – TF Scenic Boat Tours
- June 19 The Fiddle Masters – Festival Theatre
- June 20 Wine & Cheese Cruise
- June 20 Midsommer-Gammelgarden/Karl Oskar House
- June 21 Happy Father's Day
- June 21 Father's Day Brunch Cruise
- June 27 Midsummer Motorcycle Ride
- June 28 Praise Fest-First United Methodist Church

2015 Board of Directors

Officers:

President: John Renaker, Northwoods Roasterie
Treasurer: Cory Lindgren, Lindgren & Associates
Secretary: Erin Thorvaldson, Generations Real Estate Group

Directors:

Bob Gustafson, Farmers Insurance Group
Renee Dabill, Renee Lynn Photography
Matt Silver, Chisago County Press
Josh Soderlund, Soderlund's Wood Mill
Laura Haseltine, Elevate Builders

Executive Director: Tangi Schaapveld
Office Manager: Laurie Doughty

How to contact us:

Chisago Lakes Area Chamber of Commerce
P.O. Box 283 – 30525 Linden St.
Lindstrom, MN 55045
Phone: 651-257-1177
Email: clacc@frontiernet.net
Web: www.ChisagoLakesChamber.com



A Note from the
Chamber Board:

Tangi Schaapveld

TEAMWORK

The Chamber is growing and changing with the seasons. We are pleased to welcome Wendy Redland to the Chamber Office. She will be working alongside of us for the month of June and will be the Chamber Executive Director starting in July. Wendy comes to the office with a wealth of knowledge, experience in small business and marketing and has a passion for the community. I have enjoyed working as the Chamber Executive Director for the past 6 ½ years. As I close this chapter, I am now looking forward to focusing my attention on the newly awarded ABC Grant, working with the Strategic Planning Group.

The Chamber is very excited about the Americas Best Community Grant awarded to the Chisago Lakes Area. The grant was written with information shared from the FutureWalk Initiative, School Strategic planning, Broadband Initiative, Business visits and area EDA's. We are very thankful for all for the information you shared with us. Many positive things are happening, generating great ideas and this is the perfect opportunity to plan for our area as a whole. A tremendous amount of cooperation is needed, find the power in interdependence. *"Teamwork - coming together is a beginning, keeping together is progress and*

working together is success" Henry Ford. We are starting at the beginning. This grant allows us the tools and the funds to start planning, building teams, working toward some common goals. Focus on the positive and commonalities for a greater good. To dream and generate some big ideas, we need the visionaries to share their passion. The strategic planning process is only the first step, the grant is a three step process over the next 2 years. We have our eye on the 3 Million Dollar Prize.

Thank you for supporting me, the Chamber and the community. I am so blessed to have worked in such a wonderful area, with passionate people and look forward to staying involved.



American Legion Post 272 Flag Sale & Collection Saturday, June 13 9am-Noon Moberg Park in Chisago City

You can properly dispose of your old flag and/or buy a new flag. American Legion Post 272 will be on hand to collect worn flags for a flag retirement ceremony taking place at Big Marine Veteran's Rest Camp at Noon.



SCENIC BOAT TOURS

Taylors Falls

651-465-6365 www.WildMountain.com

Enjoy a cruise on the St. Croix River. Choose from a variety of specialty cruises. Reservations: 651-465-6315.

♦ **Dinner Cruise** – Saturdays, June 13 & 27 7-10pm

A delightful way to spend a summer evening with friends and family. Enjoy a delicious meal, live entertainment and the beauty of the St. Croix River. Each trip includes a narrated scenic tour of area history and the rock formations along the river.

♦ **Elvis Cruise** – Friday, June 19 7-9pm

Includes live musical performance, excursion and hors d'oeuvres with a full cash bar. Steve Marcio & his son Tommy perform a show not to miss!

♦ **Mexican Fiesta** – Friday, June 19 & 26 7-9pm

A festive Mexican night aboard one of our authentic paddlewheel river boats. The 2-hour cruise includes a taco bar, chips and salsa, dessert, and a cash bar.

♦ **Father's Day Brunch** – Sunday, June 21 11am-1pm

This two hour cruise includes a narrated scenic tour through The Dalles of the St. Croix, live entertainment and buffet style meal. Your meal includes: Freshly carved ham & roasted turkey, cheesy scrambled eggs, hash brown potatoes, pasta salad, fresh fruit, muffins juice and coffee.

♦ **Daily Excursions:** 11:30am, 1:30, 3:30 & 5:30pm

www.ChisagoLakesChamber.com

May 13th Board Meeting Highlights

Secretary's Report:

April minutes reviewed and accepted as written.

Treasurer's Report:

Treasurer's report reviewed, two changes made. Report accepted.

Committee Reports:

• **FutureWalk**

Decision was made to discontinue the library sessions. We continue to have success with going to groups and listening. Data is being gathered and organized.

• **Golf Tournament**

First meeting was cancelled, to be rescheduled.

• **Triathlon**

Course has been set and roads are in great shape. This year's race will be the Toughman Minnesota Competition. There is only one in each state and our race was chosen to be the qualifier in MN. This means extra promotion and higher attendance.

New Business:

• **ABC Grant -America's Best Community Grant**

Chisago Lakes Area is a Quarter Finalist. The next step is to organize a strategic team to put together a strategic plan. Big focus is broadband, building businesses, jobs, tourism and maintaining the quality and lifestyle we all enjoy about the area.

Old Business:

• **Executive Director Recommendation**

ED position was offered to Wendy Redland who did accept the position. She will begin June 1 with Tangi staying on for the month of June for transition.

• **Marketing Grant-Gammelgarden**

Continuing to work on getting tours to the area.

Executive Director's Report:

Among items reported to the board were:

- Membership update
- Website hits
- Asking Chisago County EDA for marketing dollars to print more area brochures.
- St. Croix Valley Tourism is featuring Chisago Lakes Area on their new website.

RECYCLED WARDROBES

30365 Neal Ave, Lindstrom
651-257-8133
6419 Main, North Branch
651-674-7700



JUNE 10-20

Recycled Wardrobes is hosting its
ANNUAL .99 cent SALE on clothes and shoes!
Sale is good at both locations.
Get notifications on Instagram and Facebook.

NORTHWOODS ROASTERIE



12710 N. First Ave, Lindstrom

Coffee and Pie Night

Every Friday Night! 5-9pm

Come enjoy coffee and fresh baked pies!

www.NorthwoodsRoasterie.com

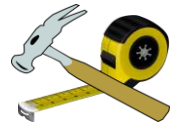
651-257-5240



TRINITY LUTHERAN CHURCH

13025 Newell Ave, Lindstrom
651-257-5129 www.tlclindstrom.org

'About a 5K' FUN RUN



Saturday, June 13

8-8:45am Registration 9am Fun Run

Run through the quiet residential streets of Lindstrom. The course is safe and it's "about a 5K". This is a fundraiser and a fun run. The course has not been certified. Door prizes, refreshments and awards. Awards will be given to the top 3 runners in each age category – male & female. All proceeds are going to help support the Trinity Lutheran Youth with their summer work camp trip to Pocahontas, VA. During their trip, they will be making home repairs for seniors and disabled individuals. Registration: \$20/by June 7; \$25 day of race. [Register Here](#)

If you have information you would like in the monthly newsletter or weekly newflash, email us at clacc@frontiernet.net. Deadline for inclusion is:

Newflash – Week Prior of Event/Special

Newsletter – 20th of the Month Prior

Save the Date!
August 27
Chamber Golf Tournament



May Luncheon Meeting



Tom Stober – True North-Compass

May's Chamber luncheon was held at **Chisago Lakes Library**. Thank you **Brink's Market & Deli** for catering lunch and **Shipp Dental** for refreshment host. Thank you to **Grand Casino Hinckley** who donated a prize drawing.

Chamber Announcements: The **FutureWalk** is still going strong. If you have not shared your ideas and stories at a listening session, please visit the website or contact the Chamber to find a time to share your unique story. **St. Croix Valley Tourism Alliance** just updated their website. This month they have shared the Swedish Tour of Chisago Lakes Area. They have also listed area events and businesses. Visit www.SaintCroixRiver.com. Our big news to share is that the Chisago Lakes Area is a quarter finalist in the **America's Best Community (ABC)** competition. Frontier Communications is a sponsor for this ABC Grant and our corporate sponsor/mentor is KPMG in Minneapolis. We will receive a grant for \$50,000 and continue on to the next level. The next step is to take all the wonderful ideas from the FutureWalk, Business Visits, School Strategic Planning and each city to create a regional Strategic Plan for our community.

Member Announcements: **Matt Howard-LAYSB** announced they are entering into the business world with a new program to help youth learn business management. **Judy O'Claire** is helping with the Chisago Lakes 7th graders with their campaign project against tobacco, drugs, alcohol and distracted driving. They are looking for prize donations for the students. **Marlys Dunne** spoke on behalf of the Senior Class Party Committee regarding advertising fundraiser through Chisago County Press. Funds raised help cover costs of the senior class party the night of graduation. **Rob Waddell** invited everyone to the upcoming **Center Lakes Association Annual Meeting** on June 6. **Lora Rafferty-Picket Fence Gals** announced that they are celebrating their 10th Anniversary this year. **Terri Hedrick-Chisago County**

Press promoted their upcoming Home Improvement Flyer and Summer Sizzling Search Shopper. **Chisago County 4-H** is having a **5K Wild River Run** to help raise funds for the 4-H program.

Guest speaker was **Dr. Tom Stober, President/CEO of True North-Compass** who shared information on helping your business have greater success. As he went through his success equation *People + Products + Processes = Success* we were given easy and practical ideas to help support our business. We've heard it said that **People** are your most valuable asset. **Dr. Stober** believes that people are more than assets. It is important to have the right people in place. Having the wrong people can cost money in sales, training and cultural damage. If you are struggling, blame the process not the people. 90% of people leave because of a bad manger/colleague, not because of a bad company. **Products** "...producing poor quality products are a sin against society." ~Dr. Genichi Taguchi~ You need to have the right product mix and innovation. **Processes** "...your processes are only as good as your people." ~Demming~ We were told to look at our internal processes vs external processes. Value added processes are transformed material or information into something a customer is willing to pay for. Non-Value added Processes are things a customer doesn't see the value in and we can't charge them for.



GRANDSTAY.
HOTEL & SUITES

CHISAGO GRANDSTAY HOTEL & SUITES

29579 Sportsman Drive, Chisago City

www.facebook.com/chisagograndstay

651-213-3400

The Chisago GrandStay Hotel & Suites is very excited to announce that it has received a [TripAdvisor](http://TripAdvisor.com)® Certificate of Excellence award. This is the second TripAdvisor award since the hotel opened on March 19, 2014. Now in its fifth year, the award celebrates excellence in hospitality and is given only to establishments that consistently achieve great traveler reviews. Certificate of Excellence winners include accommodations, eateries and attractions located all over the world that have continually delivered a superior customer experience.

Winning the TripAdvisor Certificate of Excellence is a true source of pride for the entire team at the Chisago GrandStay Hotel & Suites and we'd like to thank all of our past guests who took the time to complete a review on TripAdvisor. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to our business and our continued commitment to excellence.

www.ChisagoLakesChamber.com

CHISAGO CITY FARMER'S MARKET

Fridays through September 2-6:30pm
Vilhelm Moberg Park, Chisago City
www.ChisagoCityFarmersMarket.com



Season Opener - June 12th, 2-6:30pm!

Enjoy cooking demos, ice cream, music, pizza and fun at the Chisago City Farmer's Market. Enjoy entertainment by Pleasant Valley Cloggers from 4-6. Shop from vendors with fresh fruits and veggies, honey, bread, jams, flour and grains, jewelry, crafts and much more! Chisago City Farmers Market accepts EBT, Debit and Credit Cards.



ALLEMANSRÄTT WILDERNESS PARK ANDERSON PENINSULA

RIBBON CUTTING / GRAND OPENING SATURDAY, JUNE 6 11AM

Allemansrätt Anderson Peninsula is Lindstrom's newest parcel of land connected to Allemansrätt Wilderness Park. Everyone is welcome to come enjoy the park and the opening of this new land. Refreshments provided. Meet at the North Olinda Trail entrance.



First United Methodist Church

30828 Irene Ave, Lindstrom
651.257.4306 www.LindstromMethodist.org

FAMILY PRAISE FEST Sunday, June 28 Starting at Noon

Join us for the 6th Annual Family Praise Fest, with 7 great praise bands representing our local churches, **Elvis** (gospel), a clogging team, great food, bouncy houses and many other family activities. Also, we will have a Mission Walk area where local churches will be displaying information regarding their own missions.



Invite your family, friends and neighbors! Concessions will be available throughout the day and a free will offering BBQ dinner will be held at approximately 5pm.



doTERRA Essential Oils

'DE-BUG WITH ESSENTIAL OILS'
Tuesday, June 9 6:30pm

We love Summer! So do the ticks...mosquitoes...and bugs! This class will focus on a natural remedy for repelling bugs and dealing with a bite if you get one. For more information call Trudy at 651-491-0962. Class is free! Held at the Chamber office 30525 Linden St, Lindstrom.

AMERICINN HOTEL & SUITES

38675 14th Ave, North Branch
651-674-8627



<http://www.americinn.com/hotels/mn/northbranch>

TripAdvisor Awards the AmericInn Lodge & Suites Its 2015 'Certificate of Excellence'

The AmericInn Lodge & Suites North Branch has been honored by [TripAdvisor](http://TripAdvisor.com)® with its 2015 'Certificate of Excellence' Award. The property has reached a 4.5 rating on TripAdvisor.

"We are very honored to have received this award three of the past five years. Thank you to all of our guests over the past year who have enjoyed their stay with us and taken the time to complete a review on TripAdvisor. None of this would be possible without the hard work of our front desk and housekeeping team" said Jack Juve, General Manager.

To qualify, businesses must maintain an average rating of four or higher out of a possible five, as reviewed by travelers on TripAdvisor. Additional criteria include volume of reviews and how recently they have been submitted by TripAdvisor travelers. The excellence award places the North Branch property in the top 10% of hotels in the nation.

LAYSB News!

244 N. Lake Street, Forest Lake
www.YSBLakesArea.org 651-464-3685



Save the Date! Lakes Area Youth Service Bureau's Annual TASTE! Fundraising event will be held **Thursday, July 16 5:30-8pm** at Stars & Strikes Entertainment Center.

Tickets available now! \$25/Advance and \$30 at the door

Glamor Lashes Eye Lash Extensions

Cassandra Vruno
763-732-3044

Call for an
appointment!

italianqueen27@hotmail.com
www.facebook.com/glamorlashz

Where feeling glamorous is just a few eyelashes away!

Featured Business – June 2015



PICKET FENCE GALS

13075 Lake Blvd, Lindstrom

651-334-1444

www.PicketFenceGals.net

Picket Fence Gals Turns 10!

Ten years ago Dawn Thimm, with the help of a few friends, turned her passion for vintage and antiques into what became known as 'The Picket Fence Gals.' This past December, Angee Nephew and her mother, Linda Nickelson, purchased the business from Dawn and her husband Joe. Dawn and Joe are still part of the Picket Fence Gals, along with 30+ other vendors, including many 'Gents'.

Eight years ago Susan Peterson, one of the original 'Gals', stopped by one of Angee's garage sales, liked what she saw and invited Angee to become a vendor at the Picket Fence Gals. Linda came on board because she wanted to do something fun with her daughter. It has now become a family affair. Their husbands, Jeremy and Loren and the three oldest of Angee and Jeremy's five children, all take part in some aspect of the business.

Fun best describes the experience that both customers and vendors have at the Picket Fence Gals. We see multi-generations shopping together and enjoying the visual tour through the past. While the focus is on vintage and antique, the person looking for newer furniture and accessories will also be delighted. Over the past few years, several fellows have become vendors and offer great items for the man cave. Our goal is to give our customers a fun, affordable and unique shopping experience, one they will be so excited about, it will keep them coming back! Our vendors really enjoy making that experience happen!

Join us in celebrating our 10th anniversary during our June sale, June 3-7.

See you at the 'Picket Fence Gals'!



ELEVATE BUILDERS

31108 Algonquin Trail, Chisago City
651-245-4809 www.ElevateBuildersMN.com



WINE & CANVAS EVENT

Friday, June 5 7-10pm

A fun evening for adults to enjoy a fun evening of painting. No talent or experience is necessary. Our talented instructors will guide you step-by-step! You will be amazed at your very own work of ART!

Be sure to sign up early to reserve your spot and canvas! The event sold out last time and even had a waiting list! Cost is only \$35. [Register Here](#)

Sponsored by:

[Elevate Builders](#) and [Generations Real Estate Group](#).

PARMLY LIFEPOINTE

28210 Ole Towne Rd, Chisago City

651-257-0575 www.Parmly.org

ECUMEN®
Parmly LifePoints

Swingin' for Parmly

Thursday, June 18

Chisago Lakes Golf Course

2pm-Registration 3pm-Shot Gun Start

9-Hole Scramble: Men's, Women's and Mixed divisions. Registration of \$70 includes green fee, dinner, program and a chance to win exciting prizes. Mulligans, Beat the Pro, Longest Drive Longest Putt, 5 yard String/Scissors and a prize board. [Registration Brochure](#)

CHISAGO LAKES TRIATHLON

JULY 26-27

This year's Chisago Lakes Triathlon will be the Toughman Minnesota competition. This will bring in more athletes and visitors to the area. Start thinking sun, fun and participating in this swim, bike and run event. You can register by calling 800-429-8044, on the Chamber website or pick up a form at the Chamber office. Each year the Chamber organizes 200+ volunteers to help with different areas of the Triathlon. If you would like to volunteer we would love to have you on our team! To sign up, call 651-257-1177.

Congratulations Class of 2015!

www.ChisagoLakesChamber.com



Wine and Chocolate Cruise on the St. Croix River

Saturday, June 6th 7:00-10:00 pm

Wine and Cheese Cruise on the St. Croix River

Saturday, July 20th 7:00-10:00 pm

Cruise the beautiful St. Croix River on the Taylors Falls Princess paddleboat with a chocolate or cheese cruise. Enjoy fine food, great **WineHaven** wines, **Eichten's** cheeses and some of the best chocolates. Includes wine sampling, live music, cash bar and reserved seating with a buffet style meal including choice of roast prime rib with baked potato or boneless chicken breast on a bed of wild rice served with a chardonnay & mushroom sauce. Both entrées are served with assorted breads, Caesar salad, vegetable and dessert. Reservations/prepayment required.



TAYLORS FALLS SCENIC BOAT TOURS

Cost is \$54.27 per person

Boarding at 6:45pm

Reservations: 651-465-6315

2015 Harmony in the Park

2015 Harmony in the Park Concert Series. Concerts are *Free* and are held in Lions Park next to Lindstrom City Hall. Concerts begin at 7:00pm with 'Special Events' beginning earlier.

June	10	White Sidewalls (50's)
June	17	Mystery Mountain Boys (<i>Blue Grass & Gospel</i>)
June	24	Boss Grant and The Johnny Cash Review
July	1	A Hard Days Night (<i>Beatles</i>)
July	8	Karl Oskar Ambassador Coronation
July	15	Monroe Crossing (<i>Blue Grass</i>)
July	22	Bob and The Beach Comber's (60's)
July	29	Davina and The Vagabond's (<i>Variety</i>)
August	5	Special Consensus (<i>John Denver & Blue Grass</i>)
August	12	Faith community Night & Boiling Point (<i>Praise Music</i>)

Bring your lawn chairs, friends and family for a great evening of fun. In case of inclement weather concerts will be held inside the Lindstrom Community Center.

Karl Oskar House

29101 Glader Blvd, Lindstrom

Midsommer Dag – JUNE 20

OPEN FOR TOURS SUNDAYS 1-4PM



20880 Olinda Trail, Scandia

www.GammelGardenMuseum.org 651-433-5053

Midsommar Dag

Saturday, June 20 10am-4pm

Dance around the Majstång and celebrate summer. Gazebo Food Sales begin at 10:30, Smörgåsbord at Elim Church- \$12/adult, \$8/child. Children's activities 11:30-12:30. Raising of the Majstång followed by program and entertainers at 1:00.

Bluegrass & Lemonade in the Shade

4th Sundays, June 28 – September 27 2-4pm

Enjoy the summer of pickin', plunkin', harmonizin' and enjoying a lazy Sunday afternoon with Bluegrass music. Come to play or enjoy relaxing in the shaded back yard of Gammelgården Museum. Free lemonade. No charge for playin' or listenin'. A Great family event.

BACHMAN'S PHOTOGRAPHY

13000 Sylvan Ave, Lindstrom

651-257-9380

www.BachmansPhotography.com



Thank You!

Thank you district employees for growing the minds, bodies and souls of our community children. To show 'our appreciation' Bachman's Photography offers you ½ off any portrait sitting during the month of June. Just show ID badge at time of your sitting.

Schedule your appointment at 651-257-9380 or rich@bachmansphotography.com



TAKE A KID FISHING

June 6-8

Take a kid fishing! Be sure to stop by Frankies for bait and tackle. Each kid under 12 will receive a free Hannon fishing rod (while supplies last).

Frankie's Bait & Marine

10680 South Ave, Chisago City 651-257-6334



Improving our Lakes through education and government partnerships

Center Lakes Association

www.minnesotawaters.org/centerlakes/

Saturday, June 6 9:30-11:30am
Swedish Village Restaurant, Center City

Join us for our business meeting and guest speaker: Joe Rogers; Boat Landing Inspector for the Chisago Lakes Area. Rolls and coffee, while they last. Suggested \$5 donation to cover costs. Silent Auction available to bid on during the meeting. Proceeds go to the Aquatic Invasive Species Management Fund.

PLEASANT VALLEY ORCHARD

17325 Pleasant Valley Rd, Shafer
651-257-9159 www.PleasantValleyOrchard.com



Pleasant Valley Orchard offers three acres of mouth-watering strawberries for your picking enjoyment! Picking containers are provided and families with young children are welcome.

The 2015 PYO strawberry season runs in June/July. Once in season, the patch will be open 3-4 weeks for your picking pleasure. Our fields are clean, a slight breeze keeps bugs at a minimum and the berries are delightful. Follow us on Facebook for the most up-to-date information on the season and opening dates.



LIVING FULLY BALANCED

Lisa Bobyak 612-702-9848
www.LivingFullyBalanced.com

'CONNECTING WITH THE COACH'

Thursday, June 18 6:30-7:30pm (every 3rd Thursday)

Are you looking to make permanent, healthy changes in your life, but aren't sure where to start? Are you eager for improvement, but worried that you might fail? Would you like to be a part of a community of like-minded, nonjudgmental individuals working toward dropping quick fixes and adopting healthy long term lifestyle changes?

Connecting with the Coach is an ongoing, group coaching session. Delicately facilitated to create a safe space for all to share, learn and grow. Hour long sessions are held every month. There is no risk to you. The first visit to these sessions is always free. Group meets in the All Is Wellness Studios located at 1347 North Ave #3, Chisago City

RE/MAX MUSKE COMPANY

920 W. Broadway, Forest Lake
651-464-7070

www.Synergy-ForestLake.Remax-NorthCentral.com

18-HOLE SCRAMBLE GOLF TOURNAMENT

Friday, June 19 12pm Shotgun Start

Enjoy a day of golf, games, drinks and dinner. Registration \$75/individual Early Bird Sign-Up. Proceeds go back into the community schools, parks, boys and girls clubs & events. Sponsorships are available. Held at Tanners Brook Golf Course, Forest Lake.



[Registration & Sponsorship Brochure](#)

PICKET FENCE GALS SALE

JUNE 3-7

Wednesday 3-7pm

Thursday-Saturday 9am-6pm

Sunday 11am-5pm



Staged in and around a large Victorian 2-story house, one can shop for affordable and ever-changing items. Downtown Lindstrom

Antiques & Vintage Finds • Painted Furniture
Garden Items • Home & Cabin Décor
Architectural Remnants • Re-Purposed Items
Primitives • Textiles and More!

www.PicketFenceGals.net

651-334-1444

Run Wild for 4-H 5K Run/Walk



SATURDAY, JUNE 6

9am/Kids Race & 9:15am 5K 8am Check-in

Join friends, families and runners across the region in this 5K run at the beautiful Wild River State Park to promote healthy living and raise funds for Chisago County 4-H. This event will feature a beautiful 5K (3.1 miles) and Kids Race for family members and friends to get out and enjoy some of the best trails around.

5K Run (13 & up)..... \$35
Kids Fun Run (12 & under)..... \$25
Family Deal (immediate household) \$100

For more info contact Jeremy Freeman at 651-277-0150 or jeremyf@umn.edu.

[Registration Form](#) [Sponsorship Form](#)



FAMILY PATHWAYS
10625 Railroad Ave, Chisago City
651-257-7905

SEX TRAFFICKING TRAINING

Friday, June 12 8:30-10:30am Chisago County
Courthouse Room 131, Center City

This free training will cover the dynamics of sex trafficking, how to identify and work with victims, the Safe Harbor/No Wrong Door model and resources. Presenters will be Dave Pinto, Assistant County Attorney for Ramsey County and Joy Friedman from Breaking Free organization. Chisago County Courthouse Room 131, Center City

FAMILY LAW CLINIC

Tuesday, June 9 6-8pm

Trinity Lutheran Church, 38460 Lincoln Trail, NB

An attorney will present information on family law including custody, paternity, divorce, parenting time and child support. There may be an opportunity to meet individually immediately following the presentation. www.therefugenetwork.org Call 1-800-338-7233

DOMESTIC VIOLENCE SUPPORT GROUP

Monday Evenings 6-7:30pm

Trinity Lutheran Church, 38460 Lincoln Trail, NB

The Refuge Network, A program of family pathways, would like to invite you to our weekly support group for women who have experienced domestic violence. Participation is completely free and confidential.



CHISAGO LAKES ROTARY CLUB
18-Hole Golf Scramble
Tuesday, June 9 10:30am
www.ChisagoLakesRotary.org

Schedule of Events

- 10:30am - Team Registration and Range Open
- 11am - Lunch Buffet
- NOON - Shotgun Start
- 4:30-6pm - Appetizers, Drawing, Prizes Awarded

Registration \$125/person - \$500/team, location is Chisago Lakes Golf Course. Proceeds benefit 'The Baby Blanket' program and other community projects in the Chisago Lakes Area. For more information or to register call Frank Johnson 715-483-0355 or Jason Gamble 651-257-7504.

[Golf Brochure](#)

MIDSOMMER MOTORCYCLE RIDE

Saturday, June 27th



All motorcycle enthusiasts are invited to the 2nd Annual Community Motorcycle Ride. There is no charge...invite your friends and family. We will meet on the East-bound side of Hwy 8 in Lindstrom, outside the LINDSTROM BAKERY at 9:00am with full tanks. Our route is approximately 100 miles, which will end with lunch at The NORTHERN LAKE TAVERN in Chisago City. We look forward to having you!!



210 Washington St, St. Croix Falls, WI
715-483-3387 www.FestivalTheatre.org

◆ **'Roosevelt!'** - Saturday, June 13 2 & 7:30pm
Bringing to the stage the spirit of the man most called 'Teddy', an American President who faced issues that concern people then as they do today: opportunity, conservation, judicious diplomacy and the role of government. This humorous and meaningful one-man play will leave you with an insight on the importance of leadership in developing the pride of a nation. There is limited seating for both shows. \$20/person.

◆ **'The Fiddle Masters with Brian Wicklund'**
Friday, June 19 8pm
St. Croix Valley native and internationally-known fiddler hosted his wildly successful American Fiddle Camps in Stillwater, MN for the past six years. He brings in master musicians from around the country to teach at his camp. Together they perform a concert of enormous talent, variety and fun. \$21/Advance, \$26/Door

◆ **'Little Shop of Horrors'**
Preview/Community Night Thursday, June 18 7:30pm
with showings through August 16.

One of the world's most popular musicals, has been devouring the hearts of audiences for more than 30 years. Successful both as a Broadway and Hollywood box office smash, ***Little Shop Of Horrors*** features dynamic music, tongue-in-cheek comedy, and sci-fi excitement from beginning to end. The music, the story and the true-to-Festival creative energy are sure to please audiences all summer long. \$26/Adults, \$13.50/Youth (ages 5-25)

www.ChisagoLakesChamber.com

MINNESOTA BUSINESS 101
Big Ideas for Small Businesses
MN Department of Employment &
Economic Development (MNDEED)

Figuring out the Social Media Puzzle. Remember the Rubik's Cube, that migraine headache disguised as a toy? The object of that maddening little puzzle is simple enough. Twist, turn, adjust, readjust until you've aligned each of six separate colors on its own side of the cube. How hard could it be, right? Pretty hard, it turns out. There are 43 quintillion (that's 18 zeros) ways to scramble the cube, but only a single solution. Even Erno Rubik, the toy's inventor, doubted it could be done.

That's the way many small business owners feel about a social media strategy. There are too many tools. Too many possible combinations. Too many ways to fail. And only the scantest chance that they'll get things to line up the right way in the end. So, why bother?

Because once you understand the process, the puzzle's not that hard to solve. Erno Rubik cracked the cube in a month. Turns out anyone can do it in six steps once they understand and follow a plan. Same is true for the social media puzzle.

The Social Media Plan

Relax. This isn't complicated. Your plan is just a list of goals and the actions you're going to take to achieve them. Start by asking yourself what you want to accomplish. A word about goals: They should be specific, measurable, attainable, relevant and time-bound.

Of course, a real social media plan will be broader and deeper, but let's use a simple example. Let's say you're a new cosmetics company and your goal is to create general awareness of your company and build a following using Twitter and Facebook. Social media guru Nick Rosener lays out these five steps:

Research - Start asking yourself key questions. Who are my target customers? Who do they buy from now? Where do they buy? What's most important to them? Quality? Price? How does my product compare to competitors? Do my products match customer needs/desires? What are my product advantages? Disadvantages? Use this information to develop the messages to your target audience.

Planning - Now that you've answered some key questions, it's time to put some goals and actions on paper. The plan should answer six main questions:

- What is the goal? (Increase brand awareness and interaction with target audience)

- What do we know? (We're targeting women 17 to 30)
- What are we doing? (Tweeting three to five tweets per day and at least one Facebook update)
- Why are we doing it? (Increase traffic website product pages, increase online purchases, encourage sign-up for email marketing newsletter and promotions)
- When are we doing it? (Daily, beginning in June)
- How much will it cost?

Execution - Set up a social media marketing calendar that spells out specific tasks, deadlines and who is responsible for completing them. In our example, someone will have to write and post tweets and Facebook updates.

Measurement - Are your efforts working? There's only one way to know for sure. You need a way to measure. The right website and social media marketing analytic tools will help you identify patterns in customer behavior, find and fix problems, and build better plans.

Repeat - If it works, do it again. If it doesn't, figure out why, refine your plan and try a new approach.

Take Some Advice From Rubik

Remember, social media marketing plans evolve. Not everything you do will be successful the first time around ... or the second ... or, well, you get the idea. You're still going to have to do some tinkering, some twisting, some turning and some tinkering until things line up the right way.

You'll get there. Just remember the advice of Erno Rubik: "If you are curious, you'll find the puzzles around you. If you are determined, you will solve them."

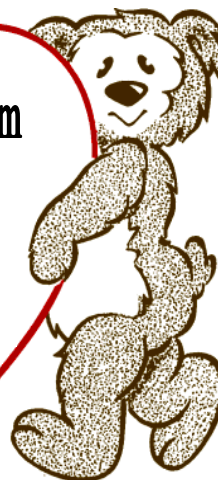
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